



## Lead Club Development Ambassador – Coaching Football Queensland

### POSITION DESCRIPTION

<b>TITLE:</b>	<b>Lead Club Development Ambassador – Coaching</b>
<b>DEPARTMENT:</b>	FQ Club Development Unit
<b>LOCATION:</b>	Brisbane
<b>REPORTS TO:</b>	State Technical Director/FQ Competitions Manager
<b>START DATE:</b>	March 2020
<b>END DATE:</b>	N/A
<b>LAST REVISED:</b>	February 2020

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### Employment Conditions

Normal Hours of Works: 38 hours per week but variable by mutual agreement, however successful applicant needs to understand that the position duties will involve weekend and late afternoon/evening work.

Unique Criteria:

- Weekly hours will vary depending on seasonal requirements. After hours/weekends will be required
- A current driver's license and own reliable transport will be required
- Interstate and intrastate travel will be expected

### Purpose of Role

The Lead Club Development Ambassador – Coaching (LCDAC) role is a fulltime position responsible for the delivery and support of the coach development aspects of Football Queensland's new Strategic Plan.

The successful applicant will take a leading role to deliver improved technical services for clubs in Queensland – including coach identification, oversee community and advanced coach development to increase the technical knowledge of coaches in Club and State programs (i.e. Skill Acquisition and Talent Support Programs, FFA Academies). The LCDAC will also play an integral part in the implementation of other club development initiatives in South East Queensland and regional areas. FQ is committed to grow the sport and offer better opportunities for community and aspirational coaches. The main areas of the role:

- Plan, schedule and attend at Club development visits to build coaching capacity within (assess club's current capacity and create detailed plans to improve their coaching services)
- Assist clubs to identify & upskill suitable coaches with great football knowledge
- Develop and implement "best practice" manuals, templates and support

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document to improve club's in-house coach education delivery – including contribution to their mentors' (TD, TDM, SAP mentor) personal development

- Regional visits to build coaching capacity within zones and Talent Support Programs (planning, workshops, live assessments)
- Management of advanced and community coach education (community, C, B, A Licences) in Queensland, including planning, preparing, overseeing and evaluating programs in line with FFA requirements and FQ's strategic goals
- Broadening the coach developers' network across the state with ongoing formal and informal PD opportunities for instructors
- Creating a coach mentoring network and developing knowledge sharing initiatives (informal education) and post-course follow up workshops
- Contribute to Football Queensland coach education programs as the lead advanced instructor of the state and undertake ongoing training as required
- Manage, plan and oversee Football Queensland's state coaching conferences and other main coach development events (i.e. International Football Coaching Conference)
- Establish and maintain strong professional relationships and communication with all stakeholders, including but not limited to FQ, associations and clubs
- Liaison with FFA coach education department on all level
- Actively contribute to Football Queensland's quality control procedures from a coaching perspective (National Club Development Program compliance, Technical Audit, SAP rating, Player ID via Technical Study Group) in accordance with the policies, principles and practices of the organisation
- Assist the operation of Football Queensland's Quad Series events and SAP State Carnivals, Talent Support Programs and SAP programs when required and identify parallel coach development opportunities supporting those events and competitions
- Assist the State Technical Director to constantly review playing and coaching pathways and make sure the department is meeting the agreed performance measures in line with FQ's Strategic Plan

### **Key Outcomes**

- Increased technical knowledge and better developmental understanding of coaches providing an improving player experience at all levels
- Meaningful and influential technical services from FQ delivered to MF Zones and all clubs
- Best practice approach is taken to the development of aspirational players and coaches in Queensland



- Club Development and coaching programs are implemented in line with the FQ Strategic Plan and FFA initiatives

### **Key Performance Indicators**

- Reaching targets in community and advanced course numbers, candidate participation and pass rates
- Number of active advanced and community coaching instructors
- Club's Net Promoter Satisfaction (NPS) score
- Number of Queensland based clubs successfully earn and maintain FFA Academy rating status (coach accreditation compliance)
- Number of Queensland based clubs meeting their coaches' qualification requirements according to NPL licence agreement or Club tier measures
- Creation of a club technical support manual (NPL, community and regional TSP version required) with coach mentoring framework
- Meeting agreed coach education budget targets to provide better resources for coach development programs
- Increased development opportunities, workshops and consultations are implemented for Technical Directors and SAP lead coaches
- TSP and SAP program coaches are qualified in Football Queensland's own programs in all regional areas and they are supported with mentoring initiatives
- Creation and supervision of the maintenance of a coaching knowledge E-platform including database, educational content sharing (linked to FFA resources)

### **Essential Knowledge, skills and behavior required**

- AFC A license or FFA recognized equivalent
- Work experience at an FFA Star Rated academy
- AFC/FFA C and B license instructor
- FFA advanced coach developer experience
- Work experience in an NPL environment
- Clear understanding of FFA's coach education system from a technical and administrative perspective
- Football knowledge and playing/coaching experience
- Experience working in the area of community and talented player/coach development
- Experience in the establishment and ongoing management of coach/athlete development programs under the current FFA National Football Curriculum



- Demonstrated organizational and administrative skills with the ability to plan, coordinate and execute tasks and projects through to completion whilst meeting deadlines, balancing competing demands.
- Ability to work with limited direction to initiate procedures
- Adaptability, enthusiastic and motivated with a “can do” attitude
- Can think strategically and encourages stakeholder collaboration
- High level communication skills, particularly presentation skills and the ability to teach and inspire others
- Ability to mentor technical staff/coaches and provide leadership and direction

### **Desirable**

- Sports Management or other tertiary/university degree
- Experience in working with volunteers

### **The TDM will require**

- An up-to-date Blue Card
- Current certificate in First Aid
- Current and valid driver’s license
- The right to work full time within Australia.

### **Major interactions**

- Club TD’s and CCC’s
- State Technical Director
- FQ Competition and Club Development Manager
- FQ General Manager of Participation, Clubs and Community
- FQ CEO
- FQ Lead Club Development Ambassador - Talent
- FQ Club Development Ambassador Staff and TDM’s
- FQ Community and Advanced coach educators
- FFA Technical and Coach Education

### **Number of direct reports**

- Monthly to FQ State TD and Club Development / Competitions Manager
- Monthly to FQ Executives on Club Development Unit activities

### **Number of indirect reports:**

- Ongoing

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## Employment Package

Full Time Employment (38 hrs/week)

Salary commensurate with experience and qualifications

Personal development opportunities:

- Advanced coaching pathway
- Internal trainings and workshops
- Mentoring support
- Participation at State and/or National tournaments and conferences.

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