



# **2024 HEADSHOT GUIDE**

## 2024 FQPL HEADSHOT GUIDE

All Football Queensland Premier League (FQPL) Men's and Women's clubs are required to submit profile images (headshots) of all senior players and coaching staff for use in competition marketing, media and promotional activities during the 2024 season.

We require headshots from a minimum of 6 players including the captain (in playing jerseys), and of the head coach (in club polo). Ideally, we would prefer to have images from your whole squad.

### Deadline

Headshot images captured by a club photographer should be submitted to FQ's Commercial, Digital and Communications department prior to the commencement of the season.

Any player or coach added to the senior squads throughout the year should have a headshot captured by a club photographer and submitted to FQ's Commercial, Digital and Communications department.

### Who to Photograph

All players and coaching staff of senior teams (minimum 6 players and coach)

### What to Wear

Players: playing jersey

Coaching staff: club polo

Please also avoid commercially-branded headwear and/or accessories.

### How to Pose

- Face the camera directly (not on an angle)
- Place hands behind back (not crossed nor at sides)
- Straight back, shoulders square and chin up.
- Smile (not a 'game face')
- In addition to your headshots, 'stylised' shots are also encouraged

### Framing

- Shoot from the waist up
- Do not crop shoulders or head in any way
- Please do not cut out arms
- Portrait orientation

### Background

Please use a full white and/or beige background. If not available, use a single-colour, plain background distinct from any and all colours in the club kit (including stripes, collars and trim) and distinct from hair and skin tones.

Do not use brick walls or multi-coloured backgrounds of any kind.

Do not include sponsors or any other logos or designs in the background.

## Lighting

Please ensure the images are bright and consistently lit, the photographic equipment is 'white-balanced' and ensure there are no shadows on player face, torso or background.

## Image Quality

- Preference is DSLR camera or high-quality smart phone (2020 model or newer)
- Avoid blurring by using a tripod if possible

## Format and Delivery

Please label the image files with player's first and last name (e.g. "Jane\_Smith.jpg") as the file name.

All headshots should be submitted before the commencement of the season.

## Headshot Examples



