

FOOTBALL AT THE OLYMPICS 100 DAY REVIEW SUBMISSION

Building a Lasting Queensland Legacy through Football

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1 EXECUTIVE SUMMARY

Football Australia (FA) and Football Queensland (FQ) are pleased to make this submission on behalf of Football to the Queensland Government's 100-Day Infrastructure Review for the Brisbane 2032 Olympic and Paralympic Games.

In addition to Football Australia and Football Queensland, the sole professional football club operating in Queensland, Brisbane Roar FC; the operator of the A-Leagues, Australian Professional Leagues (APL); the players' representative body Professional Footballers Australia (PFA) and international football governing bodies in the Asian Football Confederation (AFC), Oceania Football Confederation (OFC) and ASEAN Football Federation (AFF) have all provided letters of support which are enclosed with this submission.

As Olympic Football Tournaments (OFT) are FIFA™ events as embodied in the FIFA™ Statutes, FA has also consulted with FIFA™ in relation to the scope of the review and the recommendations contained within Football's submission.

Football is Queensland's largest club-based participation sport, with over 350,000 active players registered in 2024, and more than 1.8 million Australians engaging in the sport nationwide. Queensland is leading the nation in grassroots growth and is the second-largest state for participation serving as an enabler of social cohesion and economic potential. On a global scale, football's immense popularity as the 'World Game' guarantees its central role in the Brisbane 2032 Olympic and Paralympic Games, poised to generate substantial visitation, along with the largest revenue streams through ticketing and broadcasting.

The success of Australia's national teams – the Subway Socceroos and the CommBank Matildas – further underscores football's cultural and commercial significance. Queensland's strong representation in these teams' squad lists, especially following the Matildas' historic fourth-place finish at the FIFA Women's World Cup 2023™, has elevated the profile of both men's and women's football in the state and nation, with their continued

success a key factor in driving record growth in participation, while their marketability amplifies Queensland's standing both nationally and internationally.

Nevertheless, despite this momentum, Queensland's football infrastructure is critically insufficient to meet current demands, let alone the requirements for the successful delivery of the Olympic Football Tournament during the Brisbane 2032 Olympic and Paralympic Games. While progress has been made through collaboration across all levels of government, the need for targeted, strategic investment in football infrastructure remains paramount.

The Brisbane 2032 Olympic and Paralympic Games presents a unique opportunity to address these challenges. Strategic investment in football infrastructure will not only enable the successful delivery of the Games but also create a lasting legacy of modern, fit-for-purpose venues that will serve Queensland communities for generations to come.

To realise this vision within an acceptable cost envelope and maximise the long-term legacy benefits, Football is recommending a comprehensive, master-planned spine of sporting and entertainment venues and infrastructure be developed in Brisbane's inner city, centred on the strategically significant Victoria Park precinct. This precinct would be seamlessly connected to key transport nodes, including rail and metro, facilitating access to the CBD, airport, trade coast, and the proposed location for the Brisbane 2032 athletes' village.

Additionally, Football would like to propose a more innovative Games regionalisation model that will enable regional communities to receive maximum benefit from Games related football content over an extended period and at a much lower delivery cost. The 2032 Games presents an unprecedented opportunity for the football community to work with all levels of government and the Brisbane 2032 Organising Committee to develop a compelling and 'first of its kind' Games-related football regionalisation program. This innovative initiative will provide more Queenslanders with greater access to high-quality football content and experiences than ever before - delivered at a more affordable price point and without the commercial compromises seen in the currently proposed model.

The core elements of Football's proposal are:

1. The delivery of an integrated, master-planned sporting and entertainment precinct within Brisbane's inner city, strategically located at Victoria Park, and efficiently connected by rail and metro, linking the CBD, airport, trade coast and the future athletes' village.

2. Within the master plan is the establishment of the following key infrastructure:

- 60,000 Seat Tier 1 Oval Stadium
- 55,000 Seat Tier 1 Rectangular Stadium (involving a modest refurbishment of the existing Suncorp Stadium)
- 17,000 Seat Tier 2 Rectangular Stadium (new) with the potential for an additional 13,000 temporary seats during the Games, preferably located at Perry Park
- Tier 1 Aquatics Centre (new or combined with the Tier 1 Indoor Arena)
- 15,000 Seat Tier 1 Indoor Arena

3. To upgrade stadium-specific and team-specific training sites in Brisbane (particularly at the Queensland State Home of Community Football at Meakin Park) and regional Olympic Football Tournament venues as needed, to achieve Olympic Football Tournament compliance while also meeting ongoing high performance and participation demands before, during, and after the Games.

4. A revised tournament model with respect to stadia location and stadia capacity and the development of a more innovative regional football experience that delivers more benefits over a longer period of time at lower cost and with better commercial and community engagement outcomes.



Central to this submission is the development of a Tier 2 Rectangular Football Stadium in Brisbane, seen as the most impactful legacy the Games can offer for Queensland's most popular and participated in team sport. This development secures the future success of professional football in Queensland and delivers significant economic development outcomes, both in the short-term leading up to the Games and in the decades that follow. The introduction of a Tier 2 Rectangular Football Stadium would foster growth across current inner city Priority Development Areas (PDAs) of Bowen Hills, as well as RNA, Albion and Hamilton, which currently serve as existing priorities for both the state and the city.

The Tier 2 venue will also serve to support more female sports teams and codes, contributing to the advancement of gender equality in sport, while also accommodating other rectangular sporting codes in Brisbane.

As requested by the Review, these core solutions have been considered through the lens of achieving value for money. Lower priority projects with minimal return-on-investment have been reconsidered, while new revenue generating opportunities have been identified.

The key solutions for further financial saving and value creation are as follows:

- Utilisation of significantly larger venues for OFT matches in Sydney and Melbourne, potentially increasing ticket revenue for the Brisbane 2032 Organising Committee by more than \$100,000,000
- Reconsider the capital development of and avoid subsequent operational costs at Barlow Park, Cairns for Football (exceeding \$100,000,000)
- Avoid future spending on the Gabba location and consider how the residual property asset can be monetised
- Reduce the proposed spending to upgrade Sunshine Coast Stadium

Football is the only sport proposed to be delivered in both South East Queensland and Regional Queensland; however, the proposed delivery model presents significant challenges in terms of accessibility, compliance with international federation requirements, event delivery costs, and compromised commercial revenue outcomes. We would value the opportunity to discuss a more innovative and commercially sustainable solution further with Games authorities.

Football Australia and Football Queensland are fully committed to working collaboratively with the Authority, the Brisbane 2032 Organising Committee, the Australian Olympic Committee (AOC), and other relevant stakeholders to achieve optimal outcomes for Queensland, Football in Queensland and the success of the Games in 2032.

To facilitate this, we recommend the establishment of a football-specific advisory committee, meeting quarterly during the early planning phase, to ensure alignment between stakeholders and optimised decision-making.

This submission represents not only a blueprint for the successful delivery of the Olympic Football Tournament but also positions Queensland for sustained growth through strategic investments in its sporting infrastructure, community engagement and long-term economic prosperity.

Through careful planning and investment in state-of-the-art facilities, Queensland will not only host a world-class Olympic and Paralympic Games but also secure a lasting legacy that will benefit the broader community for decades to come.

Football Australia and Football Queensland are unwavering in their commitment to ensuring that the Brisbane 2032 Olympic and Paralympic Games will be a resounding success, delivering profound benefits for the state of Queensland and football's enduring place within it.

James Johnson
Chief Executive Officer
Football Australia

Robert Cavallucci
Chief Executive Officer
Football Queensland



2

OVERVIEW OF FOOTBALL



Football in Australia

- Australia's largest club-based team participation sport with over 1.864 million participants.
- The 'World Game' represents more than 200 diverse cultures and fosters social cohesion and familiarity.

Football in Australia operates through a federated model, with Football Australia acting as the national governing body, and each state and territory represented by a 'Member Federation' (MF's), except for New South Wales (NSW), which is split into Football NSW and Northern NSW Football.

In 2024, Football was recorded as Australia's largest club-based team participation sport, with over 1.864 million¹ participants across 2,387 clubs², representing more than 200 diverse cultures throughout the country. As one of the most culturally diverse countries in the world, Australia's demographic makeup supports the rationale as to why the 'World Game' is the nation's number one team-based sport. This widespread popularity is driven in part by the sport's ability to offer a sense of familiarity and foster social cohesion, making it the most likely sport to be embraced by new migrants entering Australia.

As a sport, football has been experiencing an explosion in participation nationally over the last ten years, with even higher rates of growth in the wake of hosting the FIFA Women's World Cup 2023™ (FWWC23).



¹ Ausplay Data Portal - Participation, October 2024
² Football Australia 2023 National Participation Report

Football in Queensland

- Total participation in Football in Queensland surpasses that of Rugby League, Rugby Union and AFL combined.
- The sport serves as a powerful tool for engaging Queensland's multicultural community and building connections across diverse populations.

2024 AusPlay¹ data identified 350,009 football participants across Queensland, registered at 312 clubs, encompassing 8,360 teams that compete in more than 80,000 fixtures per season. Broader participation figures from Sport Business Partners in 2018 reported that the collective participation of football in Queensland, including volunteers and family members, was over 700,000 which, based on historical growth rate trends, would have surpassed 1 million in 2024. Collective participation, including administrators, volunteers, and family support, represented 14% of Queensland's total population in 2018, rising to 18% in 2024. Football continues to experience significant growth, evidenced by a 29% increase in participation over the past 12 months and a 44% rise in women and girls' participation in 2024 following the FIFA Women's World Cup 2023™.

Football is Queensland and Australia's number one team participation sport (diagram 1), with total participation surpassing that of Rugby League, Rugby Union and AFL combined. The impact of the 'World Game' is far reaching, delivering substantial physical and mental health benefits to more Queenslanders than any other team sport. Football also serves as a powerful tool for social cohesion, uniquely engaging with Queensland's multicultural community and fostering connections across diverse populations like no other sport.

¹ Ausplay Data Portal - Participation, October 2024

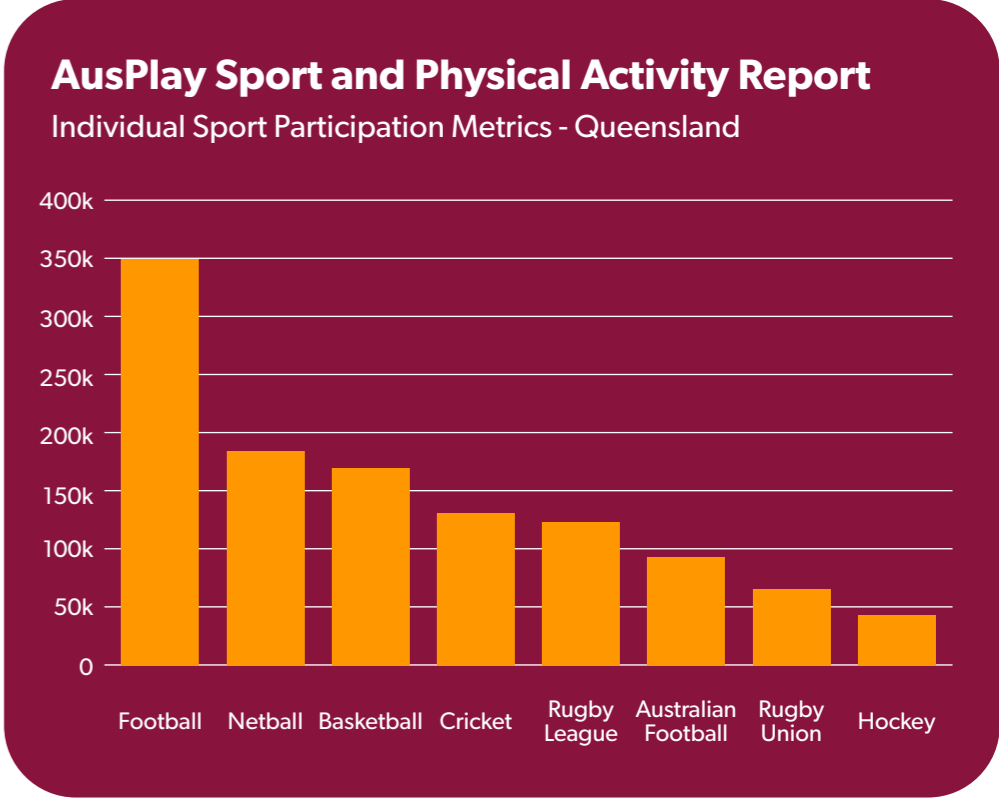


Diagram 1 - AusPlay Sport and Physical Activity Report, Individual Sport Participation Metrics - Queensland

Football at the Olympic and Paralympic Games

Football at the Olympics has evolved significantly since its debut as an official men's event in 1908, when Great Britain claimed the first gold medal. Initially restricted to amateur players, the men's competition adopted an U-23 format in 1992, with an allowance for three overage players in the squad, fostering emerging talent while distinguishing it from the FIFA World Cup™. Over the years, notable champions have included Uruguay, Hungary, France, Spain, and Brazil, with Brazil securing its first gold in 2016 in Rio.

Women's football was introduced to the Olympics in 1996, showcasing full-strength teams without age restrictions. The United States of America has been the most successful nation in women's Olympic football, with four gold medals, followed by Germany and Canada. Ongoing efforts to expand the women's competition by adding four more teams aim to promote gender parity, increasing the total number of teams to 32, up from 24 in Sydney 2000.

Olympic football consistently dominates ticket sales, benefiting from large venues and the sport's global appeal. In Beijing 2008, more than 2.8 million tickets were sold, while over 2.2 million tickets were sold at the 2012 London Games, the highest of any sport. Football led sales once again at Rio 2016, driven by Brazil's passion for the game. Despite restrictions during the 2020 Tokyo Games and Paris 2024's sales (dropped to 2nd), football remains an integral and revenue-driving pillar of the Olympics.

In summary, the global popularity of football makes it a critically important sport within the Olympic program, providing a lure to fans from all continents to attend the event, driving revenue, ticket sales and widespread attendance. Concurrently, the multi-city format and number of participating teams creates unique infrastructure demands, not just in terms of stadia but also training sites and transport, which must be carefully planned and executed to support the event's scale and logistical complexity.



On average, Olympic Games from 2000-2024 (does not include Tokyo 2020) have sold an average of 1.614 million tickets for the football tournament, with Sydney 2000 selling 1.32m tickets from only 24 teams.

International Football Tournaments in Australia

Sydney 2000 Olympics

Australia's strong appetite for international football tournaments was prominently displayed during the Sydney 2000 Olympics. The men's football final, featuring Spain and Cameroon, attracted a significant crowd of 104,098 spectators. Melbourne's MCG also played a key role during the tournament, hosting 93,252 fans for the second-highest attended match of the tournament—Australia (men) vs. Italy.

In Queensland, Brisbane's 'Gabba' Stadium hosted seven matches. Despite the oval pitch providing a sub-optimal fan viewing experience, the six group stage matches averaged 28,317 spectators per game, with two sold-out events, and the knockout game drawing 37,332 fans. Across the 40-match tournament, men's matches averaged 32,328 spectators, while women's matches averaged 20,388.

AFC Asian Cup Australia 2015™

Australia hosted the AFC Men's Asian Cup 2015™, with Brisbane's Suncorp Stadium hosting seven matches—six group games and one knockout game. The group stage matches averaged 26,998 spectators, with one match selling out. The knockout match drew 46,067 attendees.

Nationally, the tournament sold 705,705 tickets across its 32 matches, with an average attendance of 22,053 per match – a record for the event. The success of the event reinforced Queensland's growing passion for international football.

FIFA Women's World Cup 2023™

Australia co-hosted the ninth edition of the FIFA Women's World Cup alongside New Zealand in 2023. The tournament saw 1.98 million tickets sold, with 1.29 million sold in Australia across 35 matches.

Brisbane played a significant role in the tournament, hosting eight matches—five group games and three knockout matches—at Suncorp Stadium. The total attendance for these games reached nearly 357,000. During the group stage, the average attendance at Suncorp Stadium was 41,346, with the highest attendance being 49,378 for the France vs. Brazil match. Knockout stage attendance rose to an average attendance of 49,461, with all three matches selling out.

Australia's CommBank Matildas delivered a historic performance, finishing fourth in the tournament and attracting the highest ever broadcast viewership in Australian television history. The event has established a new paradigm in Australian sport, with Football at the vanguard of the growth in women's sport.



Football holds a unique place in the Olympic and Paralympic Games and in Australian society.

- *Football's popularity will sell the largest number of tickets and generate a significant portion of revenue to the LOC.*
- *Economic and health impacts generated from hosting the 2023 FIFA Women's World Cup™ were the result of careful and deliberate strategic planning years in advance.*

As the world's most popular sport, football will sell the largest number of tickets, therefore contributing a significant portion of revenue to the Brisbane 2032

Organising Committee, while also driving substantial international and out-of-state visitor outcomes. The scale of these outputs is therefore directly correlated to the size of stadia playing host to Olympic Football Tournament (OFT) matches. As a point of reference, Suncorp Stadium hosted eight of the FIFA Women's World Cup 2023™ matches, attracting almost 357,000 fans (an average of 44,625 spectators per match). This resulted in an incredible \$100 million in economic impacts for Queensland, with \$79 million direct visitor expenditure, and \$21 million incrementally injected into the economy.

The FIFA Fan Festival™ at South Bank attracted nearly 100,000 visits, with Brisbane welcoming more than 52,600 visitors from outside the state. Furthermore, over a third of attendees participated in cultural activities, such as museum and gallery visits, while 75% visited bars, cafes or restaurants³.

On a national scale, the FIFA Women's World Cup Australia and New Zealand 2023™ set a new standard, surpassing all previous benchmarks, and establishing itself as the

most significant and successful edition of the tournament. The economic and social benefits of this tournament were immense, bolstered by investment from FIFA™ and the Australian Government. Research conducted by Neilsen in October 2023 revealed an induced economic impact of \$1.32 billion, with the presence of 86,654 international visitors in Australia being a major driver of the economic activity. Additionally, 96% of these visitors confirmed they would recommend visiting the host city to friends and family, while 76% confirmed their intention to return.

Across 35 matches that were staged in Australia, the tournament drew 1,269,531 spectators (an average of 36,272 per match) and captured global viewership of almost 2 billion, fuelled by large contributions from key broadcast markets across Asia, Europe, and the United Kingdom⁴.

The CommBank Matildas' performance at the tournament marked the most exceptional achievement by any Australian Senior National Team in a FIFA™ tournament. Their semi-final match against England attracted the largest Australian viewing

audience in the history of free to-air terrestrial ratings, reaching 11.15 million people. This number increased significantly when considering subscribers to Optus Sport, viewers of all ages, and crowds at public viewing areas. Moreover, the total viewership for Network 7's broadcast fixtures during the competition reached an impressive 24.08 million viewers, underscoring the team's immense popularity and widespread support across the nation⁵.



The transcending nature of the FIFA Women's World Cup 2023™ also manifested through its staggering social and health impact. The total health care benefit (measured in cost savings) triggered by the event was estimated to be \$324 million, while 505,000 volunteer hours were garnered throughout the tournament⁶.

These statistics from 2023 provide an insight into the opportunity presented through the 2032 Games and its Olympic Football Tournament. It is to be emphasised however that these outcomes were the result of careful and deliberate strategic planning years in advance, by football authorities in collaboration with governments. With more time before the commencement of the Games, there is potential for even greater outcomes in 2032.

Football is the team sport in the program that will comprise the largest number of athletes by sheer number of competing teams (presently 28 in total, with 16 across the Men's and 12 across the Women's OFTs, however this may increase by a further four teams in the Women's OFT by 2032). As the only sport to span multiple host cities, football presents unique infrastructure demands, including the need for suitable training sites, accommodation, and transport to support athletes, officials, and fans.

These requirements will significantly impact Brisbane and other regions, extending beyond the Games themselves as teams arrive early for preparation and acclimatisation. While these demands create logistical challenges, they also present opportunities to maximise the social and economic impact of the OFTs across Queensland. However, realising these benefits will depend on the quality, suitability, and availability of training facilities, which are essential to meeting the needs of teams and enhancing Queensland's capacity to deliver a successful tournament.

Importantly, football is the largest club-based participation sport in Australia by a considerable margin. Given the scale of community football, the legacy of the OFTs requires extra-careful consideration from games authorities to ensure they bring long-lasting, positive outcomes for both the sport and the state.

⁶ Ibid

³ Brisbane's surprise \$100 million win from FIFA Women's World Cup 2023 | Department of Sport, Racing and Olympic and Paralympic Games
⁴ https://www.footballaustralia.com.au/sites/ffa/files/2024-02/Legacy%20Post%20Tournament%20Report_A4_FA_%4096ppi_FINAL_22FEB2024.pdf
⁵ Ibid



B ASSESSING INFRASTRUCTURE DEMAND ALIGNMENT

Victoria Park

- An integrated, master-planned sporting and entertainment spine covering Victoria Park to Hamilton, to include Olympic Stadium and Aquatic Centre.
- Master plan developed in the Brisbane Bold scheme decommissions the Gabba as a proposed Olympic venue and presents significant commercial opportunity to fund the development at Victoria Park.

Football's position is that the overall needs of the Games, the state of Queensland and the City of Brisbane, are best met through the development and delivery of an integrated, master-planned sporting and entertainment infrastructure spine. This approach would provide a relevant and balanced mix of venues, such as

the development of Victoria Park as the core precinct for major Olympic venues, including the development of the Olympic Stadium and Aquatic Centre.

This concept has been broadly developed in the Brisbane Bold scheme by Archipelago and supported by Arcadis⁷.

This master plan would, by consequence, lead to the decommissioning of the Gabba as a proposed Olympic venue (the disposal of which in some form or another could present a significant commercial opportunity for government which could serve to fund the development of Victoria Park).

To assist in the understanding and determination of appropriate mix of stadia and sizes as a Games legacy outcome, Football Queensland conducted an in-depth quantitative analysis of Brisbane's stadia asset utilisation, which concluded that based on current capacity usage (refer to Diagram 1 and 2), a maximum stadium size of 60,000 seats would suffice post-Brisbane 2032. Despite a population increase of 38% from 2006 to 2024, attendance at live sports events has seen only modest increases in some cases (e.g. Brisbane Broncos) while others have seen significant declines.

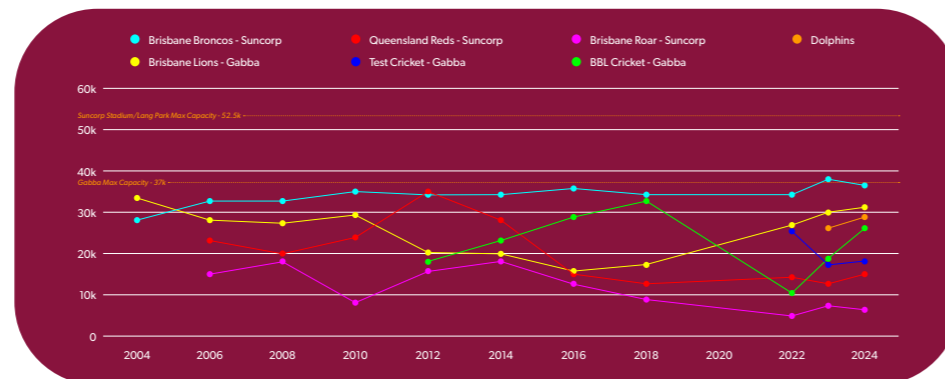


Diagram 1 - Average Attendance - Sports and Venues in Brisbane

	Suncorp Stadium/Lang Park			Gabba		
	Brisbane Broncos	Queensland Reds	Brisbane Roar	Brisbane Lions	Cricket (Test)*	Cricket (BBL)**
Low	32,350 (2022)	12,201 (2018)	6,298 (2024)	17,074 (2016)	16,791 (2023)	10,864 (2022)
High	38,064 (2023)	34,480 (2012)	18,556 (2008)	31,263 (2024)	24,695 (2022)	32,980 (2018)
Average (2006 - 2024)	33,810	19,937	11,705	24,895	19,675	22,768
Median	33,377	18,098	11,638	27,3556	17,538	23,708
Median Growth since 2006	2%	-22%	-21%	-3%	-29%	39%
Average Stadia Capacity (2006 - 2024)	64%	38%	22%	67%	53%	62%
Average Stadia Capacity (2024)	69%	28%	12%	84%	47%	71%

Diagram 2 - Stadium Attendance by venue and code. *2022-2024, **2012-2024

Key findings include that the average:

- Brisbane Broncos attendance has grown by 2%.
- Men's Big Bash League (BBL) attendance has increased by 39%, though its peak attendance was in 2018.
- Queensland Reds attendance has decreased by 22% (peak year: 2012).
- Brisbane Roar attendance has dropped by 21% (peak year: 2008).
- Brisbane Lions attendance has declined by 3%, but if peak attendance from 2004 is considered, the decrease stands at 19%.
- Test cricket attendance has fallen by 29% since 2022.

These trends indicate that despite population growth, the demand for larger sporting stadia in Brisbane for live sporting events is not supported by attendance data.

Tier 2 Rectangular Stadium in Brisbane

- Master planned sporting precinct anchored around Victoria Park extended to incorporate a permanent Tier 2 Rectangular Stadium to maximise economic return at the proposed Perry Park site.

- 17,000 to 20,000 permanent seating capacity, with further expansion of 10,000 to 13,000 temporary seats during the Games to bring to 30,000 capacity.
- Tier 2 alternative option within Victoria Park is not a viable solution for the Games due to conflict with the Athletics warm-up track at the location.
- Perry Park to also serve as the home to Queensland's only professional football club, Brisbane Roar FC.

To maximise the economic return from the hosting of the OFT during the Games and deliver an enduring legacy for both the city and football, the Victoria Park master plan should incorporate the redevelopment of a 17,000 – 20,000 permanent seat, rectangular stadium that is also fit for purpose for football. This venue could be expanded during the Games with the addition of temporary seating, bringing its capacity to 30,000.

The first preference for the location of this venue is Perry Park, located in the suburb of Bowen Hills.



⁷ <https://www.arcadis.com/en-au/news/australia/2024/12/arcadis-releases-victoria-park-strategic-case-discussion-paper>

Assuming a construction cost per permanent seat of \$10,000, the cost to develop the Perry Park venue to accommodate 17,000 to 20,000 seats would be in the order of \$170 - \$200 million. In addition, assuming a construction cost per temporary seat of \$2,000, the cost of developing an additional 10,000 to 13,000 temporary seats would be in the order of \$20 - \$26 million. The inclusion of temporary seats is an important consideration to maximise the accessibility of the OFTs to Queenslanders and international/interstate visitors, while also maximising ticket revenue for the Brisbane 2032 Organising Committee.

An alternative to Perry Park is the development of a Tier 2, 17,000 – 20,000 permanent seat, rectangular stadium within the Victoria Park footprint. Based on the current master plan as prepared by Archipelago and Arcadis, in order to avoid additional site coverage issues, the only viable site within Victoria Park that could sustain this venue is the warm-up athletics track. While this may serve as a long-term alternative for a Tier 2 football stadium in Brisbane, this is not a viable solution for the Games as the OFT matches would conflict with Athletics.

A redeveloped and fit-for-purpose Perry Park would not only serve as the ongoing home to the A-Leagues' Brisbane Roar FC, supporting its ongoing financial viability, but it would also address challenges faced by the club while playing at Suncorp Stadium. The use of Suncorp Stadium throughout its history has limited its ability to drive ticket scarcity among fans, adversely affected

attendances and inflated operating costs which have been transferred to the club as a tenant of the venue. A dedicated venue would mitigate these issues and pave the way for Brisbane to be considered as a priority market for further A-Leagues expansion, as well hosting further international football content, multi-sport activity, concerts and other major events.

Rethinking Regionalisation

- ***Current Cairns proposition to be altered to replace limited OFT hosting rights with broader premium football content hosting rights (such as 'big brand' pre-competition training camps) that can be delivered with minimum infrastructure upgrades and over a longer period of time for sustained benefits and community engagement opportunities.***
- ***Prioritising Cairns as pre-competition location, Queensland can ensure its broader participation in the Games and realise the cost-effective infrastructure investments that benefit the state as a whole.***

- ***Alterations to Cairns and Sunshine Coast development outcomes will produce savings that can be channelled into an improved infrastructure mix that will deliver long term economic developments to the city by activating economic development outcomes.***

The establishment of a second venue in central Brisbane to complement the use of Suncorp Stadium for the knock-out stages of the OFT offers a more efficient training site solution, as Brisbane is better equipped to service teams (via centralised transport, accommodation and security solutions) than the regional centres of Cairns and Sunshine Coast. This could also significantly reduce the capital expenditure to provide the quality and number of training facilities required to meet international federation requirements.

Football proposes that the current Cairns proposition be altered and instead promoted as a site for pre-competition camps for participating OFT teams instead of an OFT match venue during the Games. This is commonplace for national football teams participating in major tournaments and was the case during the FIFA Women's World Cup™ allowing the city to contribute meaningfully to the Games while also providing long-term benefits to both the local community and the Olympic and Paralympic event itself.

By positioning Cairns as a pre-competition camp location, Queensland can ensure its broader participation in the Games, support the development of football, and realise cost-effective infrastructure investments that benefit that state in the long-term.

Additionally, Football Australia/Football Queensland (FA/FQ) is committed to working with Cairns Regional Council to explore a formal partnership to deliver premium football content to the region such as National Team training camps, International Friendly matches or regional tournaments in the lead up to the Games. This would see Cairns play an important role in preparing both the Olyroos and Matildas in the lead up to the Brisbane Olympic and Paralympic Games and this would provide better outcomes for the region while reducing costs for government and the Brisbane 2032 Organising Committee.

For the avoidance of doubt, FA/FQ are supportive of a regionalised Games. However, applying the principles of value-for-money and legacy as requested by this Review, the proposed use of Cairns and Sunshine Coast to host OFT matches, which in both cases requires redeveloped stadia with circa 5,000 permanent seats and a further 15,000 temporary seats, would not be an efficient use of public monies for such a small number of games being played.

Football's view is that while regional involvement in the OFT is important, the current proposal, in its existing form, requires refinement. As it stands, the proposed \$91 million put forward to redevelop Barlow Park in Cairns does

not adequately deliver a meaningful and enduring legacy for football in the region, nor does it represent the best use of public funds. Instead, Football advocates for an alternative approach, focusing on delivering more suitable premium football content to the region in the lead-up to and beyond the Games, ensuring a more impactful and sustainable legacy for the Cairns community.

Similarly, the \$163 million cost⁷ of developing Sunshine Coast Stadium should also be reduced. These savings (plus the currently unbudgeted training venues and venue specific sites) could instead be channelled into an improved infrastructure mix that will deliver long-term economic developments to the city by activating economic development outcomes across two inner city PDA's of Bowen Hills and Albion.

While \$91 million may be the capital cost saving from avoiding the redevelopment of Barlow Park (not including budget overruns), there are further operational cost savings that would flow to the Brisbane 2032 Organising Committee through this change. For example, costs related to temporary host broadcaster overlays, match day workforce operations, satellite athlete villages and decentralised transport and security operations would be reduced. The decision to redirect the funds would also contribute to more sustainable outcomes for Queensland's football infrastructure.

The additional rationale for Football's position is the small football participant base in Cairns in comparison to Brisbane, with no professional football club presence in the

region. In contrast, Brisbane, as the location of Queensland's sole professional football club, Brisbane Roar FC, continues to play its home matches out of Suncorp Stadium. While a great venue, its size is inconsistent with normal 'scarcity of demand' stadium business models across the football world.

With Brisbane Roar crowds most recently averaging less than 10,000, the continued use of a 52,000 venue is not fit-for-purpose, leading to excessive operating costs which are transferred from Stadiums Queensland to Brisbane Roar as the hirer, and a poor spectator experience in terms of atmospherics (a key determining factor for fandom in football). Brisbane remains the only major capital city in Australia that lacks a Tier 2 rectangular football stadium. A "circuit-breaker" is needed to solve this issue and preserve the single professional footballer pathway that exists for our talented and aspiring young footballers. The establishment of a fit for purpose rectangular football stadium in Brisbane is this circuit-breaker.

The location of Cairns will also not provide an optimised performance experience for athletes participating in the OFT. With limited recovery days in between matches and a reduced squad size compared to other major tournaments, the additional travel time to Cairns (over 2 hours flight from Brisbane) will present unnecessary risks to the physical and mental wellbeing of players. The lack of international air travel connections at Cairns Airport further complicates logistical challenges, making it unsuitable for use by elite international football teams.

While the technical requirements for OFT training sites are not available to FA/FQ, we have assessed the key technical requirements applicable to training sites by FIFA™ for the FIFA Women's World Cup 2023™, which are as follows:

- Lighting: Minimum 500 lux (average)
- Seating: Minimum 90 (50 media tribunes and 40 spectator seats)
- Media Facilities: Each site to provide a press conference room with fast WIFI, power, seating for 50 people (Opening Match, Semi Finals and Medal Matches) or 30 people (all other matches)
- Medical: Dedicated medical room furnished with key medical equipment (including defibrillator)
- Parking & Access: ample parking, with separated dedicated space for team bus drop-off (no cross over with media or public)
- Travel Distances – Hotel/Training Site: Maximum of 20-minute travel time from team hotel to team training site
- Number of Pitches: at least 1 pitch (ideally more) for teams, minimum 2 pitches for referee training site
- Pitch Maintenance: grass type identical to match stadium (hybrid grass systems endorsed); quality drainage and irrigation systems; all relevant maintenance equipment

- Dressing Rooms: each training site to have one dressing room to accommodate 34 people (players and coaching staff) with 2 toilets, 4 showers and adequate air-conditioning.

To demonstrate the challenge the Brisbane 2032 Organising Committee will have in meeting requirements like these, no facilities north of Moreton Bay have lights at or above 500 lux⁸. Furthermore, in Cairns, only 15% of possible sites have suitable community-level drainage. Brisbane's more extensive training site infrastructure is far better equipped to deal with the demands of an OFT than Cairns.

Football remains supportive of an Olympic and Paralympic Games that is accessible to all Queenslanders and is sensitive to a reduced OFT match hosting role proposed for Cairns. While FA/FQ in other circumstances would be supportive of OFT matches being spread far and wide, including in Cairns, FA/FQ's recommendations in this review are made to prioritise infrastructure development within a limited funding envelope.

Football's view is that another Olympic discipline could be re-assigned to Cairns to preserve the city's place in the games at a lower cost and operational impost while realising savings in the development of a football stadium that would serve an extremely limited purpose after the games and would deliver no meaningful or sustainable legacy to the Olympic sport it would have been built for (namely, football).

⁸ <https://www.cairns.qld.gov.au/council/news-notice/media-releases/media-releases/major-upgrade-to-cairns-barlow-park-gets-green-light>
⁹ Football Australia / Football Queensland National Facilities Database & Audit

Extending the Useful Life of Suncorp Stadium

FA/FQ understand that Suncorp Stadium is approaching the end of its useful life, and that some capital investment would be required to rejuvenate the venue and ensure compliance with IOC technical requirements. FA/FQ are supportive of this investment to extend Suncorp Stadium's useful life beyond 2032, such that it continues to operate as the Tier 1 rectangular football stadium to host premium football content in Brisbane (including Opening and Knock-Out Stage Matches in the 2032 Olympic and Paralympic Games).

Optimising the Use of Interstate Venues

- *Historical average football stadia capacity for football at Games between 2000 and 2028 was 53,685 (Sydney 2000 was 55,333).*
- *The infrastructure selected to service city populations and likely OFT ticket demand for the Brisbane 2032 OFT is not appropriate and should be altered.*

- *Recommendation that AAMI Park in Melbourne and Allianz (Sydney Football) Stadium in Sydney are substituted with Melbourne Cricket Ground and Accor Stadium (Stadium Australia) respectively to address artificial ticket supply constraints.*

The current proposed venue selection for 2032 will only deliver an average stadia capacity of 31,463, which represents only 58% of the historical stadia capacity assigned to the football tournament (Queensland specific proposed stadia capacity will be 29,038). If Suncorp Stadium is only available for the Finals as previously planned, the general stadia capacity at Queensland stadia will be only 23,173.

The average attendance at OFTs for the men's competition between 2000-2024* inclusive was 32,269. Notably, Athens 2004 had an average attendance of 12,544, in which the geographically remote sites were identified and highlighted as potential factors in the attendance drop.

The average city population for cities that have/will host OFT matches from 2000 – 2028 is 6.3 million persons. Sydney 2000 had an average host city population of 2.94 million. Currently, if the previously proposed sites are confirmed within Queensland, the average city population will be 0.82 million and even with the addition of Sydney and Melbourne this will only rise to 2 million.

More recently, the average match attendance for FIFA Women's World Cup 2023™ matches in Queensland was 44,625, while the average match attendance for all matches in Australia was 36,272.

Taking the above data into account, the infrastructure selected to service city populations and likely OFT ticket demand for the Brisbane 2032 OFT is not appropriate and should be adjusted.

Presently, it is proposed that AAMI Park in Melbourne and Allianz (Sydney Football) Stadium in Sydney also play host to OFT matches. FA/FQ's position is that these venues place artificial constraints on ticket supply and that significantly greater ticket demand exists for OFT matches. It is therefore recommended that AAMI Park in Melbourne and Allianz (Sydney Football) Stadium in Sydney are substituted with Melbourne Cricket Ground and Accor Stadium (Stadium Australia) respectively to address this misalignment. It is acknowledged that this would likely require renegotiation with Victorian and New South Wales Governments or stadium authorities, however we consider this to be a significant infrastructure and commercial gap that should be corrected.

Training Site Infrastructure

- *More than 50 suitable training venues are likely to be required for the OFT, with Paris 2024 having identified 108 suitable training camps.*
- *In hosting the FIFA Women's World Cup 2023™, Queensland required significant investment to meet the demand of only four teams being based in Brisbane during the tournament to meet tournament standards.*
- *With a greater deficiency of training site suitability in regional areas, a more cost-efficient solution would be to focus team training sites within Brisbane and its surrounds.*
- *The most impactful and legacy-leaving training site infrastructure solution in Brisbane would be the expansion of the Queensland State Home of Community Football at Meakin Park.*

In Sydney 2000, 24 teams competed in the OFTs while in Paris 2024, 28 teams competed. It is anticipated with gender equality in mind that 32 teams (16 male, 16 female) will compete in Brisbane 2032.

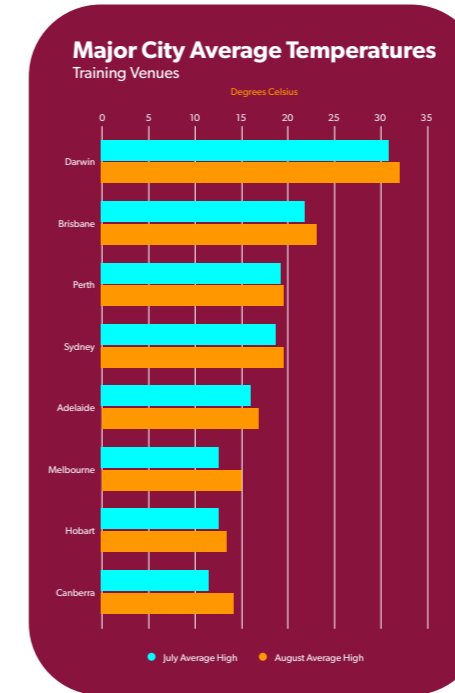
Based upon 32 teams attending across multiple cities, more than 50 suitable training venues are likely to be required.

To deliver two OFTs (Men's and Women's) at Brisbane 2032, three types of training facilities are required, these are:

1. **Pre-Olympics Camp** (2 - 4 weeks prior to games) – High Performance facilities that meet the team's specific requirements in relation to pitch surface, lights and amenities.
2. **Olympic team Training Sites** (1 week prior and during competition) – High Performance facility that meets international body requirements in relation to pitch surface, lights and amenities.
3. **Venue Specific Training Sites** (24 - 48hrs pre-game) – High Performance facility that enables final preparations for teams visiting from other host cities (away from their normal training venue) that meets international body requirements in relation to pitch surface, lights and amenities**.

In Paris 2024, 108 suitable training camps were identified that met the required standards.

Queensland will be the first-choice state with average temperatures best suited to athlete preparation as well as being the host state for the Games. The below diagram displays the average temperatures of Australia's major cities during the months the Games are proposed to be delivered.



Taking this into consideration, teams habitually opt for training venues in cities or surrounding areas that closely resemble the environment they will compete in. Given that the upcoming games are scheduled for the winter, temperatures equal to or slightly warmer are preferred. Queensland therefore emerges as the preferred state for pre-Games training camps.

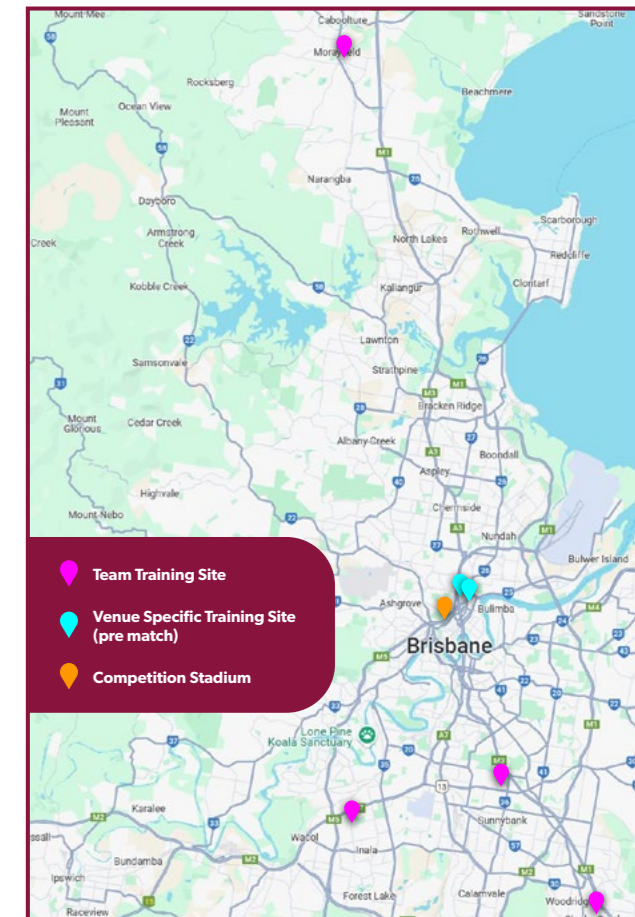
Football Queensland in partnership with all other State and Territory football organisations has undertaken a national football facility audit which has mapped out the capacity and capability of over 2,225 training venues nationally, including over 240 sites in Queensland.

In co-hosting the FIFA Women's World Cup 2023™ with New Zealand (with 16 teams in each country during the group stage) there was a significant issue with sub-par field quality and inadequate facilities in many instances, falling short of the standards and expectations of international sporting bodies and host organisers. As a result, Queensland required significant investment to meet the demand of only four teams being based in Brisbane during the tournament to meet tournament standards. A full list of the mandatory requirements is contained within Appendix 1 while the adjacent map depicts the training site venues used.

With a greater deficiency of training site suitability in regional areas, a more cost-efficient solution would be to focus team training sites within Brisbane and its surrounds. This would also align with population and football participation spread. The development of Perry Park as a Tier 2 rectangular football stadium in Brisbane would increase the number of OFT matches staged in Brisbane, which in turn would see more teams needing to utilise training sites in Brisbane. The most impactful and legacy-leaving training site infrastructure solution in Brisbane would be the expansion of the Queensland State

Home of Community Football at Meakin Park. This would see a total of 10 pitches constructed which has the capacity to host multiple participating OFT teams, as well as other sporting codes and Olympic teams.

However, it would also be essential for other training site upgrades to occur in cities proposed to host OFT matches in Queensland in 2032 (i.e. Sunshine Coast, Gold Coast, Townsville).



* 2020 Tokyo Games did not have spectators so is excluded from the average attendance figure

C ASSESSING CONNECTIVITY AND INTEGRATION

Football Queensland believes that if a revised tournament plan is developed, Queensland's existing transport infrastructure is robust enough to ensure a successful tournament. With a strong public transport spine connecting the Sunshine Coast to the Gold Coast, Perry Park has the ability to serve as an effective addition to, or replacement for Cairns, in this revised tournament plan. This would ensure seamless travel between competition venues, tourism destinations, and the Olympic Village within Queensland cities.

Proposed Perry Park and Victoria Park Precinct Spine

Perry Park is ideally positioned to be included as a venue for the 2032 Games due to its strategic location and excellent transport connectivity, as follows:

1. Proximity to Major Transport Hubs

Perry Park is located in Bowen Hills, close to Brisbane's central business district and within easy reach of key transport nodes such as the Bowen Hills Train Station, Brisbane Airport and Roma Street Station, which will serve as a major transport hub for the Games.

2. Integration with Public Transport Networks

The area is well-served by existing public transport, including train and bus networks. The proposed upgrades and expansions as part of the Victoria Park Olympic Master Plan will further enhance accessibility, making it convenient for athletes, officials, and spectators.

3. Connectivity through the Olympic Transport Spine

Perry Park sits along the public transport spine connecting the Sunshine Coast, Brisbane, and the Gold Coast. This spine ensures seamless travel between major venues and precincts, reducing travel times and easing logistics.

4. Central Location

Being centrally located within the Brisbane metropolitan area, Perry Park provides easy access for local attendees and minimises the need for extensive intercity travel.

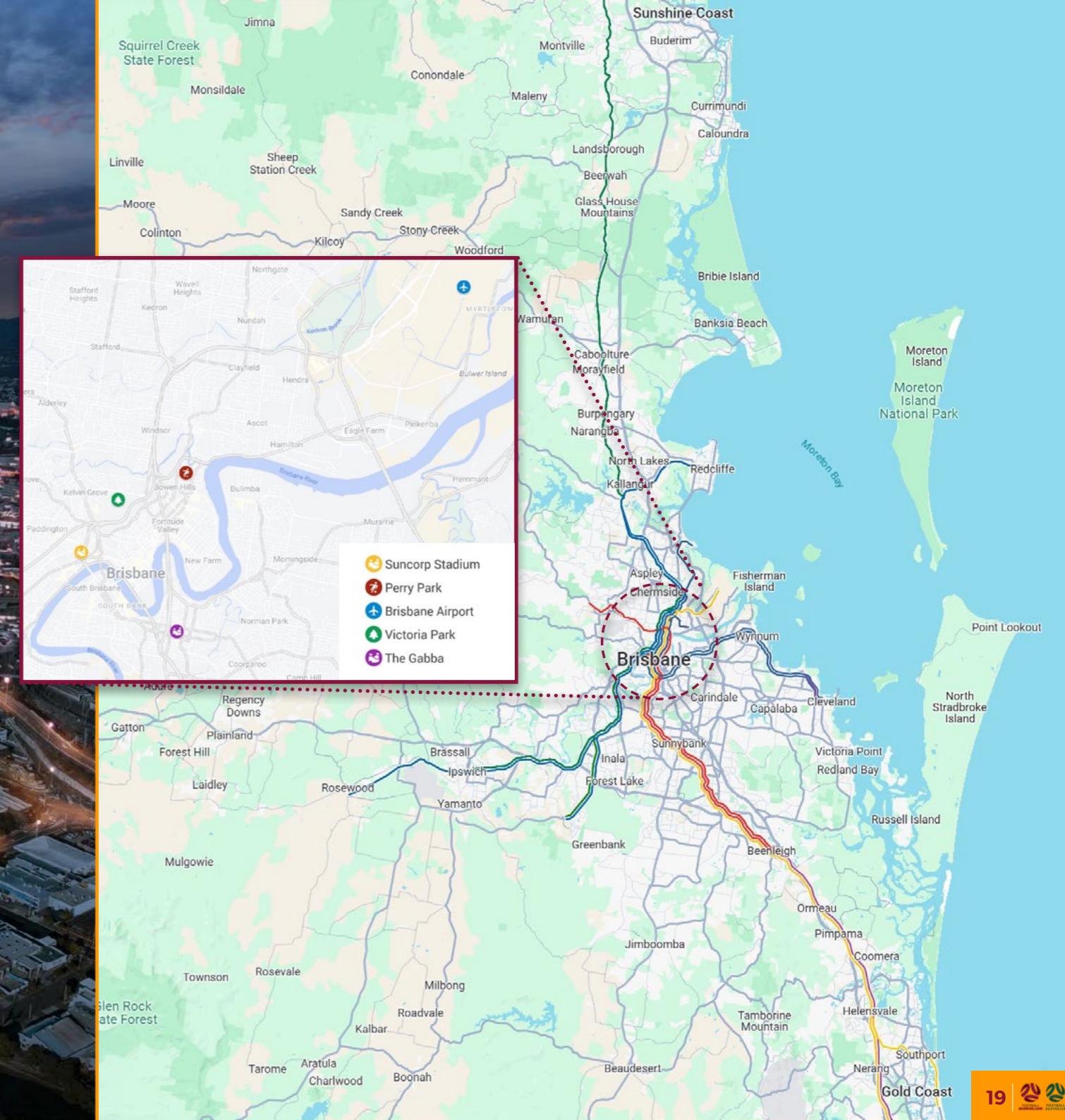
5. Alignment with Urban Development Plans

The Bowen Hills Priority Development Area (PDA) includes plans to enhance infrastructure and transport links, positioning Perry Park as a key site for high-quality facilities with strong transport integration.



PERRY PARK, BOWEN HILLS

Connecting the Spine



Athletes

- *During the FIFA Women's World Cup 2023™, team accommodations were required to be located within 20 minutes of their assigned training facilities.*

The impact of travel on athletes' performances can be substantial, making it essential to minimise travel demands during tournaments. From 2000 to 2024, an average of six stadiums were utilised per tournament, with plans for Brisbane 2032 to involve seven. Similarly, the average number of host cities over the same period has been 5.33, whereas Brisbane 2032 proposes using seven cities. This approach may result in increased travel for athletes or higher delivery costs for the Brisbane 2032 Organising Committee to cover travel, satellite villages, accommodation, and additional operational and overlay requirements.

Athletes will already face significant travel to reach the Games, averaging 18.4 hours, often combined with substantial time zone changes (an average of a 9-hour time zone change). To safeguard the athletes' performance and well-being, efforts to reduce travel during the tournament should remain a top priority.

Historically, in addition to intercity travel, strict policies have governed the proximity of training venues to athletes' accommodations. For example, during the FIFA Women's World Cup 2023™, team accommodations were required to be located within 20 minutes of their assigned training facilities. As such, any planning for athlete movements in cities outside Brisbane must take this requirement into account when developing transport infrastructure plans.



Fans

With a geographically dispersed tournament planned for football, significant challenges arise regarding travel between cities. Similar to Athens 2004, the Paris 2024 Olympics experienced reduced attendance at football matches, partly due to the geographical spread of stadiums from Paris. For example, the longest journey for fans was from Paris to Marseille (773 km), which could be completed by an 85-minute flight, a 220-minute train ride, or an 8-hour drive.

In comparison, the proposal to host OFT games in Cairns, highlights even greater travel challenges. The journey from Brisbane to Cairns (1,697 km, a 119% increase) would require a 140-minute flight (64% increase), a 25-hour train ride (635% increase), or a 21.5-hour drive (169% increase). Among these options, air travel is the only feasible choice due to the excessive duration of train and car journeys, with train costs being approximately 400% higher than in France. However, fluctuating airfares and the environmental impact of air travel remain significant concerns.

To illustrate the scale of travel, a flight from Melbourne to Cairns is comparable to flying from Paris to Casablanca (Morocco). Given the substantial number of traveling fans—a common characteristic of football events—these distances pose challenges ranging from high travel costs for visitors to increased carbon emissions which has potential to severely impact attendance outcomes.

Centralising the football tournament around the three main cities and Townsville would alleviate these pressures on spectators and the environment. This approach would also reduce the operational and capital costs associated with delivering the Games, creating a more sustainable and accessible experience for all stakeholders.

In South East Queensland, stadium selection could leverage the proposed public transport spine outlined in the Victoria Park master plan. This network would connect the Sunshine Coast to the Gold Coast, passing through key locations such as the proposed Perry Park development (Bowen Hills PDA), the Victoria Park Master Planned Olympic Precinct, Suncorp Stadium (Lang Park) and other Games activation sites. As a result, football fans would only need to fly to attend games in Townsville, Sydney, and Melbourne.



Suncorp Stadium, Brisbane

D EVALUATING AFFORDABILITY



Victoria Park

The total development of Victoria Park as costed by Arcadis amounts to \$6 billion and comprises of the Main Olympic Stadium (60,000 capacity), an Indoor Arena (20,000) and an Aquatic Centre (10,000) as well as a public deck and new parkland¹⁰.

While FA/FQ are supportive of the development of Victoria Park as the central Games precinct, we are mindful of the considerable cost and the financial risk this brings as previous Olympic stadium developments have suffered from significant budget overruns.

For instance, the London 2012 Olympic Stadium, with a new build cost of \$680 million (equivalent to \$856.9 million today before upgrades), experienced a 53% overspend on its original budget. Similarly, the Rio 2016 Olympic Stadium underwent a refurbishment costing \$688 million (\$803 million in today's value), exceeding the original budget by over 100%. The Tokyo 2020 Olympic Stadium also faced a considerable overspend, with a refurbishment cost of \$2.1 billion (\$2.3 billion today), representing a 43% budget

overrun. In contrast, Paris 2024 chose to refresh an existing venue, delivering significant cost savings. These examples underscore the importance of carefully scoping the main Olympic stadium, ensuring it aligns with objective data-driven needs. Consequently, FA/FQ submit that the scope of these developments should be further considered to bring the estimated total cost down.

For example, the development of a permanent 60,000 seat Main Olympic Stadium equates to a significant cost per seat of \$43,000, while \$500m for the Aquatic Centre equates to \$66,666 per seat and the Indoor Arena amounts to \$800m, or \$40,000 per seat. These built costs are high compared to international benchmarks. For example, one of the world's most expensive stadiums, England's Wembley, a 90,000-capacity venue, was developed at a cost of \$30,000 per seat in today terms¹¹. Applying a \$10,000 per seat cost reduction across the combined 87,500 seats across the three venues would result in a saving of \$875,000,000.

Alternatively, the Main Olympic Stadium could be developed to a permanent

capacity of 45-50,000 seats, with the remaining 10,000 to 15,000 seats added temporarily for the Games to reach 60,000. Such a permanent capacity is supported by attendances for Brisbane sporting clubs to recent years.

Consideration should also be given to the continuing operating costs for these assets after the Games time. Should Stadiums Queensland assume the responsibility to operate these venues moving forward, ensuring the final capacity is fit-for-purpose after 2032 will avoid further financial burden being assumed by government and in turn the taxpayer.

Tier 2 Rectangular Football Stadium in Brisbane

As noted earlier, FA/FQ are recommending maximising the economic return from the hosting of the OFTs at the Olympic and Paralympic Games as well as delivering an enduring legacy to football by expanding the redevelopment of a Tier 2, 17,000 – 20,000 permanent seat, rectangular football stadium. During Games time, the venue's capacity could be expanded to circa 30,000 using temporary seats.

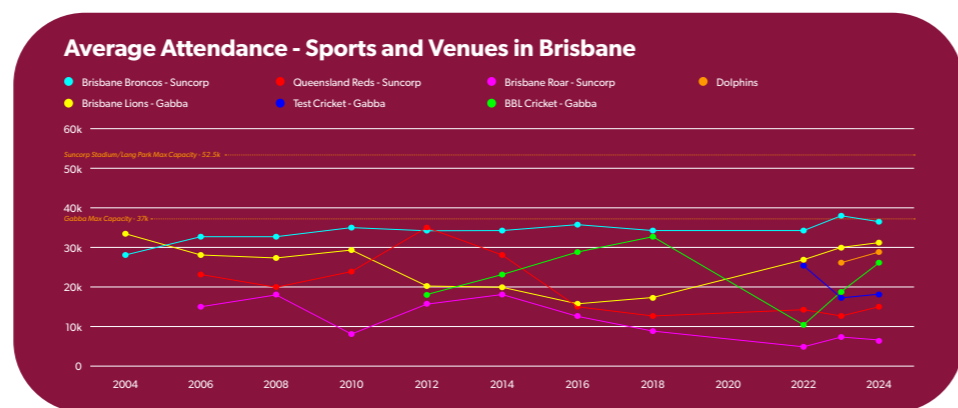


Diagram 1 - Average Attendance - Sports and Venues in Brisbane

The first preference for the location of this venue is Perry Park (located in the suburb of Bowen Hills).

Assuming a construction cost per permanent seat of \$10,000, the cost to develop the Perry Park venue to 17,000 to 20,000 seats would be in the order of \$170 - \$200 million. Assuming a construction cost per temporary seat of \$2,000, the cost of developing an additional 10,000 to 13,000 temporary seats would be in the order of \$20 - \$26 million. The inclusion of temporary seats is an important consideration to maximise the accessibility of the OFTs to Queenslanders and international/interstate visitors, and to maximise ticket revenue for the Brisbane 2032 Organising Committee that could underwrite the development of the venue. The total cost of developing Perry Park could therefore amount to circa \$225m.

No transport-specific investment would be required for Perry Park due to its proximity to the Bowen Hills Train Station and the proposed Victoria Park precinct.

FA/FQ would also expect a redeveloped Perry Park to be economically viable after 2032, absorbing more club sporting fixtures from Suncorp Stadium as increasing event and concerts displace more sporting fixtures, as well as providing a Tier 2 concert venue to appeal to a different class of event.

Optimising the Use of Interstate Venues

Presently, it is proposed that AAMI Park in Melbourne and Allianz (Sydney Football) Stadium in Sydney also play host to OFT matches.

FA/FQ's position is that these venues place artificial constraints on ticket supply and that significantly greater ticket demand exists for OFT matches. It is therefore recommended that AAMI Park in Melbourne and Allianz (Sydney Football) Stadium in Sydney are substituted with Melbourne Cricket Ground and Accor Stadium (Stadium Australia) respectively to address this misalignment. It is acknowledged that this would likely require renegotiation with Victorian and New South Wales Governments or stadium authorities, however we consider this to be a significant infrastructure gap that should be corrected.

FA/FQ have modelled what a revised match schedule would look like for both the men's and women's OFTs. The mid-case estimates that at least an incremental 938,223 tickets could be sold, amounting to \$93,822,000 in additional ticket revenue that could be generated by the Brisbane 2032 Organising Committee through the inclusion of the MCG and Accor Stadium, as well as the use of a redeveloped Perry Park.

A summary of the financial modelling is provided below. Detailed match schedule modelling to support the summary above has been provided in Appendix 2 to

this submission (note that the modelling seeks to optimise ticket revenues from the OFTs match schedule. Matches assigned to Perry Park or other venues could be reallocated to regional venues but would trigger a reduced revenue sum for the Brisbane 2032 Organising Committee).

	Men's	Women's	Total
Current Forecast Ticket Sales (Units)	798,388	681,730	1,480,118
Recommended Forecast Ticket Sales (Units)	1,319,843	1,098,497	2,418,341
Foregone Ticket Sales (Units)	-521,456	-416,768	-938,223
Average Ticket Price - Low	\$50	\$50	\$50
Average Ticket Price - Mid	\$100	\$100	\$100
Average Ticket Price - High	\$125	\$125	\$125
Foregone Ticket Revenue - Low	-\$26,072,775	-\$20,838,375	-\$46,911,150
Foregone Ticket Revenue - Mid	-\$52,145,550	-\$41,676,750	-\$93,822,300
Foregone Ticket Revenue - High	-\$65,181,938	-\$52,095,938	-\$117,277,875

Rethinking Regionalisation

FA/FQ are fully supportive of an Olympic and Paralympic Games that engages Queensland regional centres. The inclusion of Cairns as a venue for OFT matches has merit and is supported in-principle. However, FA and FQ are conscious of the additional cost that would be triggered from developing a Tier 2 rectangular football stadium, which is considered a top priority for football. In line with the Review's terms of reference, which requires an assessment of the economic viability and value for money of all proposed infrastructure investments, FA and FQ question whether the \$91 million cost for upgrading Barlow Park in Cairns is justified, given that it would only host a handful of OFT matches. The temporary stadium build, associated overlay requirements, remote operational expenses,

and additional investment in training venues will collectively exceed \$100 million. Assuming a maximum audience of 120,000 across a 20,000-seat capacity (6 matches), the delivery cost per seat of approximately \$833 far exceeds any realistic ticket return for these matches.

The legacy outcome of a 5,000-seat stadium is also problematic. It would be unsuitable for professional broadcast sports due to its excessive size for regional level community competitions, creating a facility that lacks both sustainability and practical utility.

FA/FQ would instead propose to involve the Cairns region on a more meaningful and cost-effective basis, as outlined earlier in this submission.

¹⁰ Arcadis; Victoria Park: Creating a lasting legacy for Brisbane Strategic Case Discussion Paper; December 2024

¹¹ KPMG, A Blueprint for Stadium Development (A Blueprint for Successful Stadium Development) <https://assets.kpmg.com/content/dam/kpmg/pdf/2013/11/blueprint-successful-stadium-development.pdf>

Training Site Infrastructure

- *State Home of Community Football at Meakin Park proposed development to see 10 pitches constructed and used by multiple participating OFT teams.*

Queensland currently lacks fit-for-purpose football facilities in South East Queensland, as well as Townsville and the Sunshine Coast to host visiting high-performance football teams. To ensure value-for-money investment in training venues in these regions, FA/FQ seek to collaborate on investment decisions to guarantee facilities meet high-performance standards and deliver long-term benefits.

With a lower training site suitability in regional areas, a more cost-efficient solution would be to focus team training sites within Brisbane and Gold Coast. This would also align with population and football participation spread. The development of Perry Park as a Tier 2 rectangular football stadium in Brisbane would increase the number of OFT matches staged in Brisbane, which in turn would see more teams needing to utilise training sites in Brisbane. The most impactful and legacy-leaving training site infrastructure solution in Brisbane would be the expansion of the Queensland State Home of Community Football at Meakin Park. This would see a total of 10 pitches constructed which could host multiple participating OFT teams, as well as other sporting codes and Olympic teams.

In partnership with the Local Organising Committee for the FIFA Women's World Cup 2023™, FQ played a critical role in identifying suitable venues, conducting a gap analysis, and supporting venues in meeting tournament requirements through the delivery of improvement projects. This expertise is now being applied in preparation for the AFC Women's Asian Cup 2026™.

Ongoing collaboration between the Brisbane 2032 Organising Committee, governments, FA and FQ will be required so that targeted investment can address gaps in high-performance infrastructure, maximise ROI, and create a legacy that supports the growth of football and benefits the broader Queensland community.



E EVALUATING DELIVERABILITY



Football has four primary areas of concern with respect to infrastructure deliverability in relation to this review:

1 Budgetary Control for Olympic Stadium Development

Managing budgetary control for the development of a new stadium as part of Olympic Master Planning is critical. As highlighted in Section 'D', previous Olympic stadium projects have frequently suffered significant cost overruns. Between 2012 and 2016, new stadium developments experienced an average overspend of 63%. For a proposed \$2.5 billion Olympic Stadium, a similar overspend would result in an additional \$1.5 billion, pushing the total cost beyond \$4 billion. This would make it the second most expensive stadium in history, trailing only SoFi Stadium in California.

To prevent such budgetary issues, it is essential to establish a clear, well-defined scope and scale of works underpinned by comprehensive costing and rigorous project controls.

2 Risks Associated with Regionalisation

- *Development of multiple new regional stadia, instead of leveraging existing infrastructure in high growth corridors or existing stadia, further heightens the risks of budget blowouts and delays.*

Regionalisation presents significant risks from football's perspective, particularly with the planned development of stadia such as Barlow Park. Building in regional locations historically increases the likelihood of cost overruns due to resource access and climatic delays. Furthermore, regional stadia face challenges with respect to commercial viability, with limited potential to deliver a return on investment. If the asset is not fit for purpose or lacks a long-term tenant, it risks underutilisation placing financial strain on all tiers of government post-Brisbane 2032.

Additionally, Football Queensland's audit of community facilities in regional areas identified that significant investment is required in upgrading these venues into high-performance training facilities for the Games. Drawing on experience from co-hosting the FIFA Women's World Cup 2023™, these upgrades will require significant lead time and budget, early completion, and thorough project management to accommodate seasonal club operations.

The development of multiple new regional stadia, instead of leveraging existing infrastructure in high growth corridors or existing stadia, further heightens the risks of budget blowouts and delays. To mitigate these risks, FA/FQ recommend revisiting the tournament plan to reduce unnecessary capital investment through either the utilisation of current stadia or placing such investment into the need for Tier 2 stadium in Brisbane to maximise long-term return on investment (ROI) from legacy outcomes.

3 Tier 2 Rectangular Football Stadium

- *Tier 2 Stadium is low risk in terms of procurement and staging of construction in time for 2032 Olympic and Paralympic Games.*

The development of a 17,000 to 20,000 permanent rectangular seat football stadium with additional temporary seat capacity for Games time presents a low risk in terms of procurement and staging of construction. There are multiple examples of similar sized stadium being developed on time and on budget, including most recently the 30,000 Western Sydney (CommBank) Stadium in Sydney, which was constructed new at a cost of \$300 million (\$10,000 per seat). The previously existing Parramatta Stadium was demolished in early 2017, with the new stadium officially opening in April 2019 – an overall construction timeline of just over two years.

The opportunity to connect the development of the Tier 2 stadium to other urban developments within the Bowen PDA may also entice private partnership in its development.

4 Underestimated Training Infrastructure Needs

- *More than 50 suitable training venues will be required to host the football tournament.*

The need for training infrastructure appears to be underestimated. As noted in Section 'B', historical data suggests that more than 50 suitable training venues will be required to host the football tournament. The experience of the FIFA Women's World Cup 2023™ demonstrated that preparing training venues is a complex, time-intensive, and costly process involving planning, procurement, and project management oversight.

To ensure readiness, training venues must be integrated into Games planning from the outset. This includes prioritising the completion of key facilities such as the proposed State Home of Community Football at Meakin Park. This venue can serve as a multi-sport, multi-team training hub during the Games while simultaneously leaving a legacy for the surrounding community post-event.



F

PRIORITY PROJECTS



FA/FQ have summarised below the priority infrastructure investments identified in the submission, while also noting the potential cost savings identified.

Priority Project	Estimated Cost (\$'000)	Estimated Saving / Incremental Revenue (\$'000)	Comment
Victoria Park Master Plan	5,998,000	875,000	Costed by Arcadis; Value engineering estimated saving as per Section D
Tier 2 Rectangular Stadium	225,000	-	Refer to Section D for basis of costing
Optimised interstate stadia	-	117,278	Refer to detailed modelling at Section D (high-case) and Appendix 2
Rethinking Regionalisation – Barlow Park (Cairns) capital cost	91,000	91,000	Refer to explanation at Section D
Rethinking Regionalisation – Barlow Park (Cairns) operational costs	12,500	12,500	Estimated; substitution of other Olympic events with Cairns would erode savings
Training Site Infrastructure Upgrades	-	-	Not quantified as FA/FQ does not have visibility of the Brisbane 2032 Organising Committee training site upgrade budget assumptions
Suncorp Stadium Refurbishment	TBC	TBC	
Total	6,326,500	1,095,778	

FA/FQ would welcome the opportunity to better understand training site upgrade budget assumptions that have been developed by the Brisbane 2032 Organising Committee or AOC as part of its bid submission. This will clarify whether additional costs or savings arise from training site infrastructure development (in particular, the Queensland State Home of Community Football at Meakin Park).





MAXIMISE LONG-TERM BENEFITS

All recommendations made by FA/FQ in this submission have been developed with the maximisation of long-term benefits to the Queensland community, the Olympic and Paralympic Games and Australia's most popular club-based team participation sport, football, front of mind.

Victoria Park

The proposed master plan for Victoria Park would create a world-class sporting and entertainment precinct that would benefit the Queensland community for generations to come. The development would enhance Queensland's prospects of attracting future major international events of varying types, as well as drive economic and social impact for the betterment of Queensland. The specific benefits of the 'Brisbane Bold' blueprint are further explored in the Arcadis discussion paper.

Tier 2 Rectangular Football Stadium in Brisbane

- *Perry Park and Victoria Park developments would act as a catalyst for inner city economic development, unlocked by urban and*

commercial development and private sector investment into the inner city Priority Development Areas of Bowen Hills and Albion.

- *Brisbane Roar, as the sole professional club in the state, is crucial to Queensland and Brisbane's market and its ability to attract international football events.*

The redevelopment of Perry Park or another suitable Tier 2 stadium location into a 17,000 – 20,000 permanent seat venue would have a significant impact on the financial sustainability of Queensland's only professional football club, Brisbane Roar FC. The role of the Roar is crucial – without the presence of a professional football club in the Brisbane market, the prospect of Brisbane attracting international football events such as FIFA World Cups™ and

AFC Asian Cups™ would be significantly diminished, as would annual exhibition matches featuring major European football clubs that often rely on playing local opposition. Such events deliver significant economic benefit by attracting incremental international and interstate visitation.

Additionally, Brisbane Roar FC plays a pivotal role in the elite player pathway in Queensland, serving as a key source of inspiration for the circa 350,000 football participants in the state. This, in turn, promotes greater participation at the grassroots level and delivers a clear health and wellbeing benefit to the Queensland community. Notably, this benefit through football extends across all demographics – regional and metropolitan, male and female, younger and older and all cultural backgrounds and religious beliefs.

The cost to Brisbane Roar from operating throughout most of its 20-year existence at an oversized venue has created significant financial uncertainty, at times calling into question the going concern of the club. The

development of a Tier 2 football stadium would alleviate the financial burden and transfer a more reasonable set of operating costs to hirers, such as the club, thereby ensuring its financial sustainability and creating a stable environment for future growth.

International football fixtures featuring the Subway Socceroos and CommBank Matildas have been under-represented in Queensland compared to other states. This has largely been driven by a poorer economic return to FA, a not-for-profit entity that relies on maximised revenues to reinvest in the development of the game. The establishment of Perry Park as a Tier 2 stadium would increase the prospect of more Socceroos and Matildas matches occurring in Brisbane. With both Australian National Football Teams being well represented by Queensland talent, this again provides important benefits to the Queensland community in terms of pride and inspiration.

Finally, with Bowen Hills and Albion having been identified as Priority Development Areas for many years, the creation of an upgraded venue at Perry Park, paired with a master-planned entertainment precinct at Victoria Park, would act as a catalyst for urban and commercial development and opens the door to private sector investment.

Optimising the Use of Interstate Venues

By introducing the MCG and Accor Stadium as host stadia in Victoria and NSW, the number of saleable tickets to the OFTs is estimated to increase by 938,223. This will result in the OFTs being more accessible to more Queenslanders, as well as Australians outside of Queensland and international visitors travelling to Australia.

Rethinking Regionalisation

The involvement of regional centres in either hosting matches during the OFTs or by hosting teams participating in the OFTs in the years or weeks prior to the Games will deliver important community social benefits to both the football community and the wider population. Moreover, visiting teams will deliver a direct expenditure benefit to the local economy. The offer outlined in this submission by FA/FQ to explore a formal partnership with Cairns and/or other regional centres in the years leading up to Brisbane 2032 will also trigger increased public awareness of these regional centres as tourism destinations.

Training Site Infrastructure

The enhancement of training site infrastructure in Brisbane, Gold Coast, Sunshine Coast and Townsville to comply with IOC technical requirements and deliver the requisite standards for athlete use will subsequently enable facilities to meet community and elite football needs in the years following the Games.

Noteworthy long-term community benefits would also result from the improvements FA/FQ recommend be made to the Queensland State Home of Community Football at Meakin Park. The venue's 10 pitches would also assist in accommodating the surrounding grassroots clubs, and the growing participant demand recorded in Queensland, easing the pressure on a largely volunteer-driven workforce. These fields would also be accessible to a variety of community sports, extending its value beyond just football and benefiting a wide range of local sporting groups and communities.



H ASSESSING GAMES GOVERNANCE

- *Advisory committee to be established comprising representatives of FA, FQ, the Brisbane 2032 Organising Committee, Queensland Government (or designated agency) and Australian Olympic Committee.*

The highly successful AFC Asian Cup Australia 2015™ and FIFA Women's World Cup Australia & New Zealand 2023™ benefitted from extensive collaboration between competition organisers, governments, international governing bodies, national and state football federations. This collaboration took various forms, with direct input from FA and state member federations including FQ. This came in various forms, however both cases included direct input from FA and FQ in key tournament infrastructure decisions. These included selecting host cities, stadia, training sites, match schedule as well as developing a legacy strategy.

The process to date for the 2032 Brisbane Olympic and Paralympic Games has unfortunately included very limited, if any, involvement by FA and FQ in any such matters.

FA/FQ recommend the establishment of an advisory committee comprising representatives of FA, FQ, the Brisbane 2032 Organising Committee, Queensland Government (or designated agency) and Australian Olympic Committee to discuss matters related to the Olympic Football Tournaments, associated infrastructure and legacy matters.



4 LETTERS OF SUPPORT

A ASIAN FOOTBALL CONFEDERATION (AFC)

AFC

8 January 2025

Dear Members of the Games Independent Infrastructure and Coordination Authority

On behalf of the Asian Football Confederation (AFC), the governing body for the Olympic sport of football in Asia, I write to express our support for the recommendations jointly submitted by Football Australia (FA) and Football Queensland (FQ) to the 100-day Review of Brisbane 2032 Olympic and Paralympic Games Infrastructure.

Football is the most popular sport in Asia, played and watched by more people in more countries than any other sport. It is also the most popular grassroots participation sport in Australia, a country that is one of 47 valued member associations of AFC, and this popularity continues to grow year after year, particularly among women and girls.

The 2023 FIFA Women's World Cup co-hosted by Australia and New Zealand attracted more viewers and spectators than any FIFA Women's World Cup in history and made an indelible societal impact in support of the cause of gender equality. In 2026, Australia (comprising the Gold Coast in Queensland) will host the best-ever AFC Women's Asian Cup. Brisbane's hosting of the 2032 Summer Olympic Games presents a unique opportunity to solidify and indeed amplify the wonderful legacy of the 2023 FIFA Women's World Cup and, undoubtedly, the 2026 AFC Women's Asian Cup.

A core part of this legacy comprises the infrastructure that will service the football community for generations to come at a grassroots level, at the professional club level and for the crucial pathways in between that connect the 268,415 participants across 312 amateur clubs in the state of Queensland, to its one and only professional club in Brisbane Roar FC.

FA/FQ recommend the establishment of a central, master planned sporting and entertainment precinct at Victoria Park in Brisbane, to which a newly built boutique rectangular football stadium would be connected (either at Perry Park or within Victoria Park itself) - AFC supports these recommendations.

FA/FQ recommend the refurbishment of the existing Brisbane Stadium (Lang Park) - AFC supports this recommendation.

FA/FQ recommend the upgrading of training sites in Brisbane, Townsville, Gold Coast and Sunshine Coast as necessary to achieve Olympic Football Tournament compliance, and to service ongoing high-performance and participation demands beyond the Games - AFC supports these recommendations.

FA/FQ recommend the relocation of matches in Melbourne and Sydney to the largest possible venues in the Melbourne Cricket Ground and Stadium Australia respectively to maximise the accessibility of the Olympic Football Tournaments to football fans, to increase the financial return from the hosting of the Olympic Football Tournaments and to assist to finance the other infrastructure upgrades recommended - AFC supports this recommendation (one which is

Asian Football Confederation
AFC House, Jalan 1/155B, Bukit Jalil, 57000 Kuala Lumpur, Malaysia T: +603 8994 3388 F: +603 8994 2689 the-AFC.com

AFC

validated by the consistently sold-out matches throughout the FIFA Women's World Cup 2023).

These investments will enhance Brisbane's, Queensland's and indeed Australia's capacity to host future international football tournaments, including AFC Asian Cups. Such events, as evidenced during the 2015 AFC Asian Cup and the 2023 FIFA Women's World Cup, deliver unparalleled economic and social benefits for the community.

AFC strongly encourages the Games Independent Infrastructure and Coordination Authority and, in turn, the Governments of Queensland and Australia, to give serious consideration to FA /FQ's recommendations and to adopt and implement them.


Yours sincerely


DATUK SERI WINDSOR JOHN
General Secretary

c.c.: Football Australia

Asian Football Confederation
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B OCEANIA FOOTBALL CONFEDERATION (OFC)

 Oceania Football Confederation Incorporated
Home of Football
62-80 College Road
Ngahue Reserve, St Johns
Auckland 1072, New Zealand
PH: +649 531 4096 – FAX: +649 529 5143
www.oceaniafootball.com

Auckland, 10 January 2025

To
**The Members of the Games Independent Infrastructure and Coordination.
Brisbane 2032 Olympic and Paralympic Games.**

Dear Members of the Games Independent Infrastructure and Coordination Authority,

Object: OFC's support to the joint submission by Football Australia and Football Queensland to the Queensland Government's 100-Day Review

On behalf of the Oceania Football Confederation (OFC), the governing body for the Olympic sport of football in Oceania, I write to express our support for the recommendations jointly submitted by Football Australia (FA) and Football Queensland (FQ) to the 100-day Review of Brisbane 2032 Olympic and Paralympic Games Infrastructure.

Football is the most popular sport in Oceania, and it is played and watched by more people in more countries than any other sport. It is also the most popular grassroots participation sport in Australia, a country historically a member of OFC along with 11 other associations, and this popularity continues to grow year after year, particularly among women and girls.

Following the outstanding success of the 2023 FIFA Women's World Cup, Australia and New Zealand co-hosted, which attracted more viewers and spectators than any other FIFA Women's World Cup in history and made an indelible societal impact in support of gender equality, Brisbane's hosting of the 2032 Summer Olympic Games presents a unique opportunity to solidify and amplify the incredible legacy of the 2023 FIFA Women's World Cup.

A core part of this legacy comprises the infrastructure that will service the football community for generations to come at the grassroots level, at the professional club level, and for the crucial pathways in between that connect the 268,415 participants across 312 amateur clubs in the state of Queensland to its one and only professional club, Brisbane Roar FC.

Importantly, this same infrastructure benefits the 11 member associations of the OFC, including all Pacific Island nations striving to uplift their high-performance standards through partnerships with nearby friendly football nations like Australia.

FA / FQ recommends the establishment of a central, master-planned sporting and entertainment precinct at Victoria Park in Brisbane. This precinct would be connected to a newly built boutique

2


rectangular football stadium would be connected (either at Perry Park or within Victoria Park itself). OFC supports these recommendations.

FA / FQ recommends refurbishing the existing Brisbane Stadium (Lang Park), which OFC supports. FA/FQ recommends upgrading training sites in Brisbane, Townsville, Gold Coast, and Sunshine Coast as necessary to comply with the Olympic Football Tournament and service ongoing high-performance and participation demands beyond the Games. OFC supports these recommendations.


FA / FQ recommend the relocation of matches in Melbourne and Sydney to the largest possible venues in the Melbourne Cricket Ground and Stadium Australia, respectively, to maximise the accessibility of the Olympic Football Tournaments to football fans, to increase the financial return from the hosting of the Olympic Football Tournaments and to assist in financing the other infrastructure upgrades recommended – OFC supports this recommendation (one which is validated by the consistently sold-out matches throughout the FIFA Women's World Cup 2023).

These investments will enhance Brisbane's, Queensland's, and indeed Australia's capacity to host future international football tournaments, including FIFA and AFC events. They will also advance the interests of football in Oceania and accelerate the development of football in the region. OFC strongly encourages the Games Independent Infrastructure and Coordination Authority and, in turn, the Governments of Queensland and Australia to seriously consider FA / FQ's recommendations and adopt and implement them.

Yours sincerely


Franck Castillo
General Secretary
Oceania Football Confederation Incorporated

C ASEAN FOOTBALL FEDERATION (AFF)

 **Asean Football Federation**
Established 31.1.1984
Level 6, Residensi Tribeca (Suite 627),
No. 215 Jalan Imbi, 55100 Kuala Lumpur, Malaysia
Tel: +603-2724 7777 Email: gensec@aseanfootball.org Website: www.aseanfootball.org

8 January 2025

Games Independent Infrastructure and Coordination Authority
Queensland Government
Australia

Dear Members of the Games Independent Infrastructure and Coordination Authority,

**Queensland Government's 100-Day Review
Brisbane 2032 Olympic and Paralympic Games Infrastructure
Joint Submission by Football Australia and Football Queensland**

On behalf of the Association of Southeast Asian Nations (ASEAN) Football Federation (AFF), the regional governing body for the Olympic sport of football in Southeast Asia, I write to express our support for the recommendations jointly submitted by Football Australia (FA) and Football Queensland (FQ) to the 100-day Review of Brisbane 2032 Olympic and Paralympic Games Infrastructure.

Football is the most popular sport in Southeast Asia, played and watched by more people across its 12 member nations than any other sport. It is also the most popular grassroots participation sport in Australia, a country that was warmly accepted into full AFF membership in 2013, and this popularity continues to grow year after year, particularly among women and girls.

Following on from the outstanding success of the 2023 FIFA Women's World Cup™ co-hosted by Australia and New Zealand, which attracted more viewers and spectators than any FIFA Women's World Cup™ in history and made an indelible societal impact in support of the cause of gender equality, Brisbane's hosting of the 2032 Summer Olympic Games presents a unique opportunity to solidify and indeed amplify the wonderful legacy of the 2023 FIFA Women's World Cup™.

A core part of this legacy comprises the infrastructure that will serve the football community for generations to come at the grassroots level, at the professional club level and for the crucial pathways in-between that connect the 268,415 participants across 312 amateur clubs in the state of Queensland, to its one and only professional club in Brisbane Roar FC.

Importantly, this same infrastructure stands to benefit the other 11 member associations of the AFF, all of which continue to strive to uplift their standards of high-performance through partnerships with nearby advanced football nations like Australia.

FA / FQ recommend the establishment of a central, master-planned sporting and entertainment precinct at Victoria Park in Brisbane, to which a newly-built ~17,000-seater boutique rectangular football stadium would be connected (either at Perry Park or within Victoria Park itself). AFF supports these recommendations.

FA / FQ recommend the upgrading of training sites in Brisbane, Townsville, Gold Coast and Sunshine Coast as necessary to achieve Olympic Football Tournament compliance, and to meet ongoing high-performance and participation demands beyond the Games. AFF supports these recommendations.


FA / FQ recommend the relocation of matches in Melbourne and Sydney to the largest possible venues in the Melbourne Cricket Ground and Stadium Australia respectively to maximise the accessibility of Olympic Football Tournaments to football fans, increase the financial returns from the hosting of Olympic Football Tournaments and assist to finance the other infrastructure upgrades recommended. AFF supports this recommendation (one which is validated by the consistently sold-out matches throughout the 2023 FIFA Women's World Cup™).

These investments will significantly improve Brisbane's, Queensland's and indeed Australia's capacity to host future international football tournaments, including AFF events. They will also serve to advance the interests of football in Southeast Asia, and accelerate the development of football in the region.

AFF strongly encourages the Games Independent Infrastructure and Coordination Authority and, in turn, the Governments of Queensland and Australia, to give serious consideration to FA / FQ's recommendations and to adopt and implement them.

Thank you.

Yours sincerely,


Winston Lee
General Secretary
ASEAN Football Federation

cc: H.E. Major General Khiev Sameth, President of ASEAN Football Federation
Mr Anter Isaac, President of Football Australia

D AUSTRALIAN PROFESSIONAL LEAGUES (APL)

A LEAGUES

Friday 10 January 2025

Dear Members of the Games Independent Infrastructure and Coordination Authority,

On behalf of the Australian Professional Leagues (APL), the organization responsible to operate, market and commercialise the top tier professional domestic football competitions in Australia, known collectively as the A-Leagues, I write to express our support of the recommendations jointly submitted by Football Australia (FA) and Football Queensland (FQ) to the 100-day Review of Brisbane 2032 Olympic and Paralympic Games Infrastructure.

APL has embarked upon an ambitious strategy to drive engagement with men's and women's elite football, building on football's undisputed position as the country's most popular participation sport.

Following on from the outstanding success of the 2023 FIFA Women's World Cup co-hosted by Australia and New Zealand, which attracted more viewers and spectators than any FIFA Women's World Cup in history and made an indelible societal impact in support of the cause of gender equality, Brisbane's hosting of the 2032 Summer Olympic Games presents a unique opportunity to solidify and indeed amplify the world legacy of the 2023 FIFA Women's World Cup.

A core part of this legacy comprises the infrastructure that will service the football community for generations to come at a grassroots level, at the professional club level and for the crucial pathways in between that connect the 268,415 participants across 312 amateur clubs in the state of Queensland, to its one and only professional club in Brisbane Roar FC.

Crucially, this same infrastructure stands to ensure the long-term sustainability of the Brisbane market within the A-League Men's and Women's competitions by finally establishing a fit-for-purpose boutique rectangular stadium in Brisbane that delivers a world-class spectator experience and creates a sustainable stadium operating cost model that will not place unreasonable financial pressures on Brisbane Roar FC.

FA / FQ recommend the establishment of a central, master planned sporting and entertainment precinct at Victoria Park in Brisbane, to which a newly build boutique rectangular football stadium would be connected (either at Perry Park or within Victoria Park itself) – APL supports these recommendations.

FA / FQ recommend the refurbishment of the existing Brisbane Stadium (Lang Park) – APL supports this recommendation.

FA / FQ recommend the upgrading of training sites in Brisbane, Townsville, Gold Coast and Sunshine Coast as necessary to achieve Olympic Football Tournament compliance, and to service ongoing high-performance and participation demands beyond the games – APL supports these recommendations.

FA / FQ recommend the relocation of matches in Melbourne and Sydney to the largest possible venues in the Melbourne Cricket Ground and Stadium Australia respectively to maximise the accessibility of the Olympic Football Tournaments to football fans, to increase the financial return from the hosting of the Olympic Football Tournaments and to assist to finance the other infrastructure upgrades recommended – APL supports this recommendation.

Suite C2, Byron Kennedy Hall
Entertainment Quarter,
122 Lang Road, Moore Park NSW 2021
aleagues.com.au

Australian Professional Leagues ABN 95 869 867 692

A LEAGUES

These investments will significantly improve Brisbane and Queensland's capacity to host future professional club football fixtures and tournaments, including exhibition matches featuring European clubs wishing to conduct their pre-season in Australia. They will also serve to advance the interests of professional club football in Queensland, strengthening the prospect of further A-Leagues growth and expansion in Brisbane.

APL strongly encourages the Games Independent Infrastructure and Coordination Authority and, in turn, the Governments of Queensland and Australia, to give serious consideration to FA / FQ's recommendations and to adopt and implement them.

Yours sincerely,



The Hon Stephen Conroy
Chairman
Australian Professional Leagues


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Australian Professional Leagues ABN 95 869 867 692

E BRISBANE ROAR FOOTBALL CLUB

ROAR FOOTBALL CLUB

7 January 2025



Brisbane Roar Football Club
L1 349 Coronation Drive
Milton QLD 4064

Letter of support – Olympic Games Review

Dear Members of the Games Independent Infrastructure and Coordination Authority

On behalf of Brisbane Roar Football Club – the foundation and sole professional football club featuring men's and women's teams in Queensland – I write to express our support for the recommendations jointly submitted by Football Australia (FA) and Football Queensland (FQ) to the 100-day Review of Brisbane 2032 Olympic and Paralympic Games Infrastructure.

Brisbane Roar is committed to the continued growth and development of grassroots football in Queensland, by providing pathways and development opportunities for young players at all levels of the game. Under the Brisbane Roar banner, the Roar Active Program and Brisbane Roar Academy focus on introducing kids to football and having fun from an early age. The Brisbane Roar Academy, in partnership with Football Queensland, focuses on furthering the development of boys and girls across Queensland, helping them to reach their professional football goals.

Following on from the outstanding success of the 2023 FIFA Women's World Cup co-hosted by Australia and New Zealand, which attracted more viewers and spectators than any FIFA Women's World Cup in history and made an indelible societal impact in support of the cause of gender equality, Brisbane's hosting of the 2032 Summer Olympic Games presents a unique opportunity to solidify and indeed amplify the wonderful legacy of the 2023 FIFA Women's World Cup.

A core part of this legacy comprises the infrastructure that will service the football community for generations to come at a grassroots level, at the professional club level and for the crucial pathways in between that connect the 268,415 participants across 312 amateur clubs in the state of Queensland, to its one and only professional club in Brisbane Roar FC.

Crucially, this same infrastructure stands to ensure the long-term sustainability of the Brisbane market within the A-League Men's and Women's competitions by finally establishing a fit-for-purpose boutique rectangular stadium in Brisbane that delivers a world-class spectator experience and creates a sustainable stadium operating cost model that will not place unreasonable financial pressures on Brisbane Roar FC.

FA / FQ recommend the establishment of a central, master planned sporting and entertainment precinct at Victoria Park in Brisbane, to which a newly built boutique rectangular football stadium would be connected (either at Perry Park or within Victoria Park itself) – Brisbane Roar FC supports these recommendations.

FA / FQ recommend the refurbishment of the existing Brisbane Stadium (Lang Park) - Brisbane Roar FC supports this recommendation.


FA/FQ recommend the upgrading of training sites in Brisbane, Townsville, Gold Coast and Sunshine Coast as necessary to achieve Olympic Football Tournament compliance, and to service ongoing high-performance and participation demands beyond the Games - Brisbane Roar FC supports these recommendations.

FA / FQ recommend the relocation of matches in Melbourne and Sydney to the largest possible venues in the Melbourne Cricket Ground and Stadium Australia respectively to maximise the accessibility of the Olympic Football Tournaments to football fans, to increase the financial return from the hosting of the Olympic Football Tournaments and to assist to finance the other infrastructure upgrades recommended – Brisbane Roar FC supports this recommendation.

These investments will enhance Brisbane and Queensland's capacity to host future professional club football fixtures and tournaments, including exhibition matches featuring European clubs wishing to conduct their pre-season in Australia. They will also serve to advance the interests of professional club football in Queensland, strengthening the prospect of further A-Leagues growth and expansion in Brisbane.

Brisbane Roar FC strongly encourages the Games Independent Infrastructure and Coordination Authority and, in turn, the Governments of Queensland and Australia, to give serious consideration to FA / FQ's recommendations and to adopt and implement them.

Yours sincerely,



Joe Patetta
Chairman
Brisbane Roar Football Club

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ROAR FOOTBALL CLUB


compliance, and to service ongoing high-performance and participation demands beyond the Games - Brisbane Roar FC supports these recommendations.

FA / FQ recommend the relocation of matches in Melbourne and Sydney to the largest possible venues in the Melbourne Cricket Ground and Stadium Australia respectively to maximise the accessibility of the Olympic Football Tournaments to football fans, to increase the financial return from the hosting of the Olympic Football Tournaments and to assist to finance the other infrastructure upgrades recommended – Brisbane Roar FC supports this recommendation.

These investments will enhance Brisbane and Queensland's capacity to host future professional club football fixtures and tournaments, including exhibition matches featuring European clubs wishing to conduct their pre-season in Australia. They will also serve to advance the interests of professional club football in Queensland, strengthening the prospect of further A-Leagues growth and expansion in Brisbane.

Brisbane Roar FC strongly encourages the Games Independent Infrastructure and Coordination Authority and, in turn, the Governments of Queensland and Australia, to give serious consideration to FA / FQ's recommendations and to adopt and implement them.

Yours sincerely,



Joe Patetta
Chairman
Brisbane Roar Football Club

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PROFESSIONAL FOOTBALLERS AUSTRALIA (PFA)



Professional Footballers Australia
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2/55 Walsh Street
West Melbourne, VIC 3003

08 January 2025

Dear Members of the Games Independent Infrastructure and Coordination Authority,

Brisbane 2032 Olympic and Paralympic Games 100-day Review | Football Australia and Football Queensland Recommendations Letter of Support

On behalf of Professional Footballers Australia (PFA), the exclusive representative body and collective bargaining agent of Australia's elite professional footballers, including the Matildas, Socceroos, A-League players and emerging talents plying their trade in Australia and throughout the world, I write to express our support for the recommendations jointly submitted by Football Australia (FA) and Football Queensland (FQ) to the 100-day Review of Brisbane 2032 Olympic and Paralympic Games Infrastructure.

Since our establishment in 1993, our members have recognised that the pre-condition for the wellbeing of the players is the wellbeing of the game, it is in this spirit that we support FA and FQ's recommendations.

Following on from the outstanding success of the 2023 FIFA Women's World Cup, co-hosted by Australia and New Zealand, which attracted more viewers and spectators than any previous FIFA Women's World Cup, and made an indelible societal impact in support of the pursuit of gender equality, Brisbane's hosting of the 2032 Summer Olympic Games presents a unique opportunity to further embed the wonderful legacy of the 2023 FIFA Women's World Cup.

A core part of this legacy comprises the infrastructure that will service the football community for generations to come at a grassroots level, at the professional club level and for the crucial pathways in between that connect the 268,415 participants across 312 amateur clubs in the state of Queensland, to its one and only professional club in Brisbane Roar FC.

Crucially, this same infrastructure stands to ensure the long-term sustainability of Brisbane within the A-League Women and A-League Men competitions by finally establishing a fit-for-purpose boutique rectangular stadium in Brisbane that delivers a world-class spectator experience and creates a sustainable stadium operating cost

A FIFPRO MEMBER
www.pfa.net.au

model that will not place unreasonable financial pressures on Brisbane Roar FC. In doing so this will also safeguard the interests of professional players, both current and future.

The PFA can confirm its support for the following recommendations made by FA and FQ:

1. The establishment of a central, master planned sporting and entertainment precinct at Victoria Park in Brisbane, to which a newly built boutique rectangular football stadium would be connected (either at Perry Park or within Victoria Park itself).
2. The refurbishment of the existing Brisbane Stadium (Lang Park).
3. The upgrading of training sites in Brisbane, Townsville, Gold Coast and Sunshine Coast as necessary to achieve Olympic Football Tournament compliance, and to service ongoing high-performance and participation demands beyond the Games
4. The relocation of matches in Melbourne and Sydney to the largest possible venues in the Melbourne Cricket Ground and Stadium Australia respectively to maximise the accessibility of the Olympic Football Tournaments to football fans, to increase the financial return from the hosting of the Olympic Football Tournaments and to assist in sustainably financing the other infrastructure upgrades recommended.

These investments will significantly improve Brisbane and Queensland's capacity to attract world class football content to the State, including the hosting of Matildas and Socceroos matches, marquee A-League and Australian Cup matches and leading European clubs during pre-season and post season tours.

In addition, they will serve to elevate the sport and ensure football can make a significant contribution to a thriving Queensland, where we play our part in elevating the social, economic and cultural interests of the Government and Queenslanders.

The PFA respectfully requests the Games Independent Infrastructure and Coordination Authority and, in turn, the Governments of Queensland and Australia, to give serious consideration to FA / FQ's recommendations and to adopt and implement them.

Please do not hesitate to contact me if I can be of any further assistance.

Yours faithfully,
PROFESSIONAL FOOTBALLERS AUSTRALIA INC

Beau Busch
Chief Executive
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A FIFPRO MEMBER
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