

MEMO 04 - 25

To: NPL Queensland, FQPL 1 and FQPL 2 Clubs

From: Football Queensland

Subject: Update on FQ Live Streaming Process

Date: January 31, 2025

Dear Clubs

Football Queensland can confirm that all matches live streamed across FQ competitions in 2025 will continue to be housed on the <u>FQTV platform</u>, and will be delivered by LIGR in line with an agreement between LIGR and Football Australia.

This includes matches live streamed across the NPL Queensland, FQPL 1 and 2, Kappa Queensland Cup and Kappa Pro Series competitions.

While the FQTV live stream viewer experience will remain unaffected by this change and DoubleTake Sports will continue to film these matches in a sub-contractor capacity to LIGR, there are some minor administration changes that clubs will need to be aware of including the transition to a new LIGR portal for live streamed matches (previously DoubleTake's Portal).

Clubs will be able to access the LIGR portal to download match highlights and upload club advertising assets for all live streamed matches – please see list of updated ad set sizes below for your reference.

To gain access to the LIGR portal for the downloading of match highlights and uploading of club advertising assets, please provide a relevant club contact (including name and email address) via email to marketing@footballgueensland.com.au.

To assist clubs in this transition, Football Australia has confirmed that LIGR will deliver a training session for clubs next Tuesday, 4 February from 4pm – 5:30pm AEST.

To add a club administrator to this training session, please provide a relevant email address to marketing@footballqueensland.com.au as soon as possible.

Updated Ad Set Sizes - LIGR Portal

Square 300x300 Banner 510x510 Small 300x70 Medium Banner 912x70 Long Banner 1920x140

For any further enquiries, please reach out to Football Queensland via marketing@footballqueensland.com.au

End.