

MEMO 28 - 25

To: Queensland Clubs
From: Football Queensland
Subject: 2026 On-Field Kit Regulations
Date: August 4, 2025

Dear Clubs

Football Queensland (FQ) would like to inform clubs of the On-Field Kit Regulations applicable for 2026.

The 2026 On-Field Kit Regulations apply to ALL Queensland clubs with Men's, Women's and Junior teams participating in the NPL, FQPL, FQ Academy League and Community Junior and Senior Competitions. The document includes information on the kit regulations for the 2026 season and sponsorship assets available to clubs.

Clubs are reminded that they are not permitted, under any circumstance, to advertise any alcohol related products, gambling, tobacco and political slogans/candidates/members on their playing kit.

Establishment sponsors that directly refer to alcohol or breweries in their name are not permitted on playing kits, i.e. Newstead Brewery. However, establishments that serve alcohol and food but don't have any alcohol or brewery reference in the name are allowed, i.e. Regatta Hotel.

Clubs competing in NPL and FQPL First Grade and Under 23 competitions are advised that the approved sponsor position #5, Club Sleeve Sponsor Logo 100cm², will continue to be unavailable for the 2026 season.

Football Queensland has once again amended the Football Australia Playing Strip regulations to allow clubs to commercialise additional sponsor placements (#17 & #20 above the number). However, clubs should remain mindful of their kit requirements in the event they qualify for the Australia Cup Final Rounds.

The 2026 On-Field Kit Regulations replace all previous versions or advice previously issued by Football Queensland.

All clubs must submit their kit designs by the deadline listed below using the designated online form and receive approval before placing any kit orders.

READ OVER

2026 kit submission due dates:

- Advanced Competitions (NPL – FQPL 2 and all SEQ & regional FQPL competitions):
Friday, 14 November 2025
- Community Competitions: **Saturday, 7 February 2026**

Further queries relating to the 2026 On-Field Kit Regulations should be directed to Football Queensland via competitions@footballqueensland.com.au

[Submit your 2026 Kit Designs here.](#)

[View the 2026 On-Field Kit Regulations here.](#)

End.